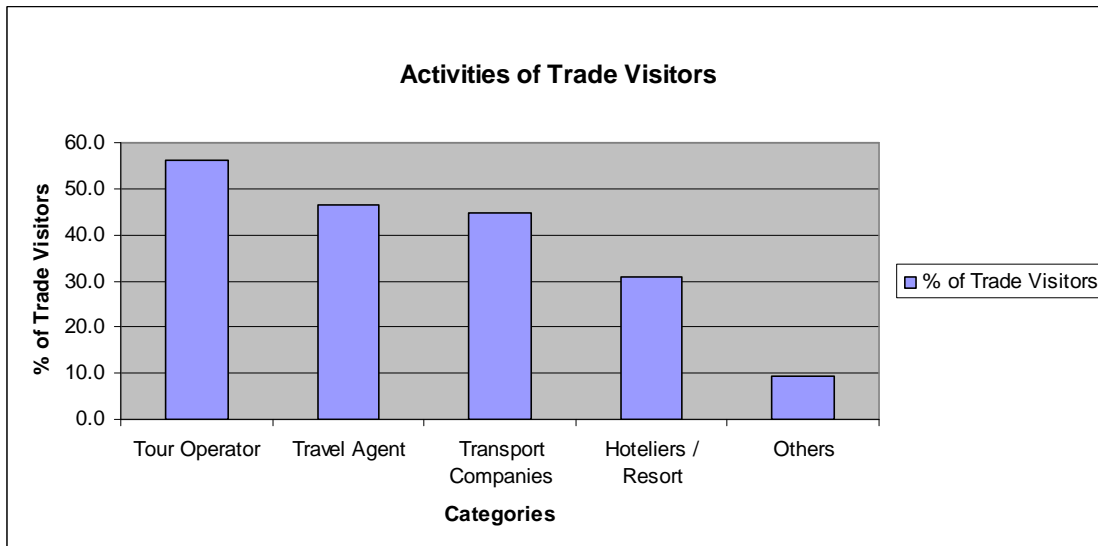
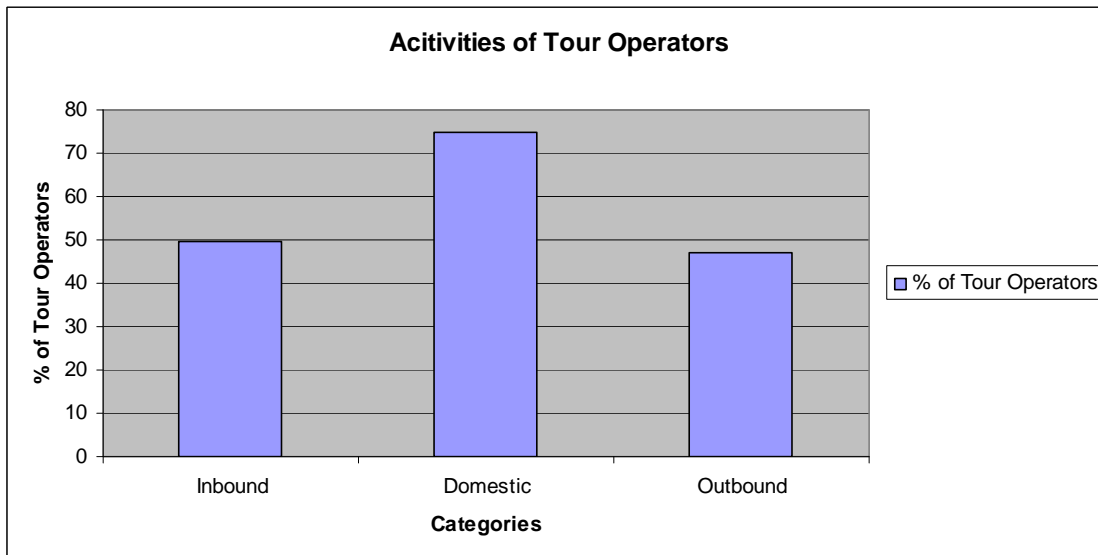


TTF Ahmedabad 2009 Trade Visitors Survey Report

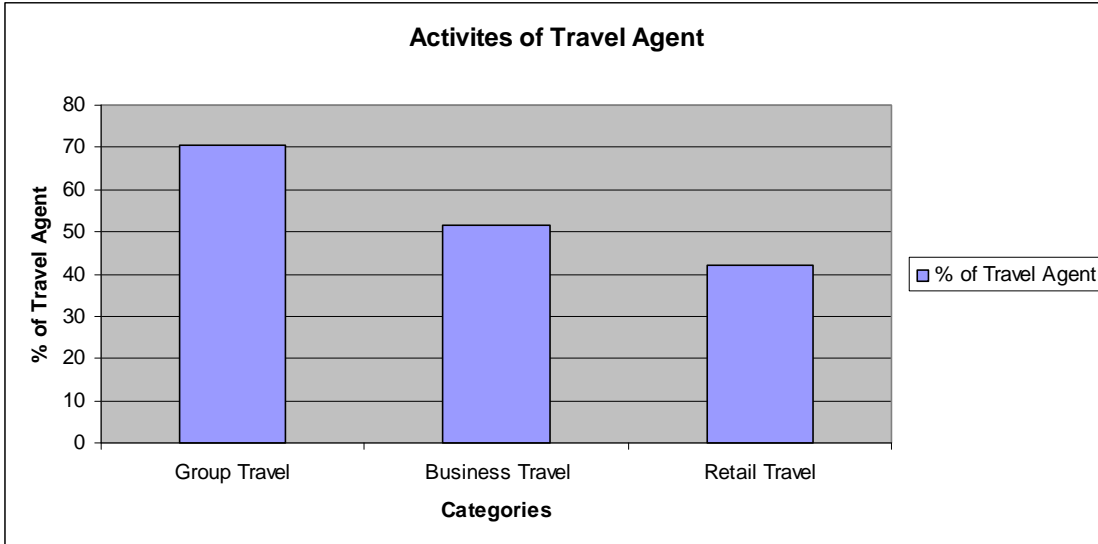
There were 1513 trade visitors in TTF Ahmedabad 2009. The activities of 795 trade visitors were captured. There were 56.1% Tour Operators, 46.4% Travel Agents, 44.9% Transport companies, 31.0% Hoteliers / Resorts and 9.2% belonging to other categories.



Out of the total Tour Operators, 49.6% were Inbound, 74.9% Domestic and 47.1% Outbound Tours Operators.



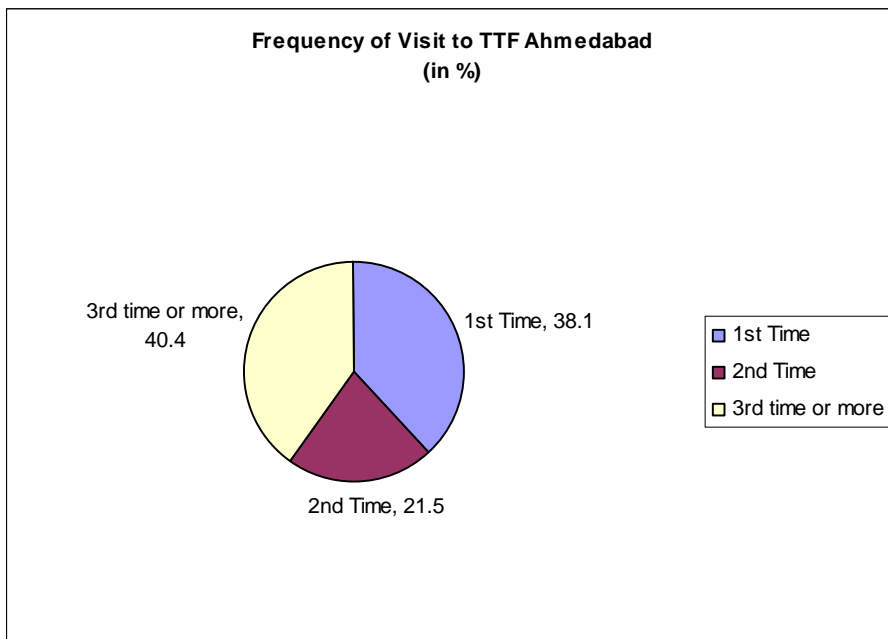
Out of the Travel Agents, it was found that 70.5% were into Group Travel, 51.5% into business travel and 42.0% into Retail Travel.



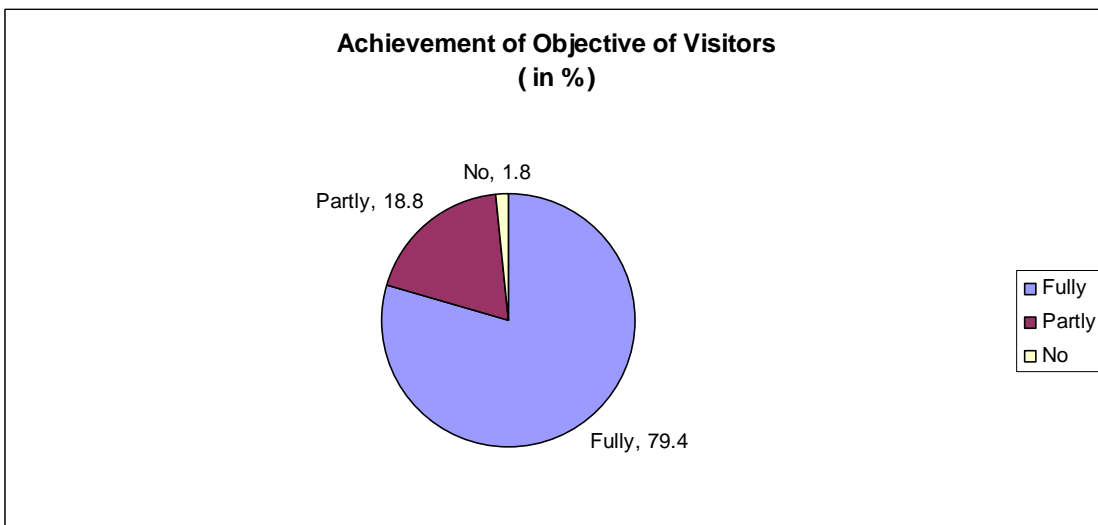
50.8% of trade visitors visited with the purpose of Gathering Information, 54.8% for Visiting Business Associates, 36.7% for Sourcing New Products, 19.8% for Evaluating for Future Participation and 17.8% for Purchase / Order.



61.9% of the trade visitors were repeat visitors.



98.2% of the visitors achieved their objectives, out of which 79.4% visitors achieved fully and 18.8% partly.



95.4% (yes+may be) of trade visitors showed interest to participate and 85.4% (yes+may be) to advertise in TTF in future years.

