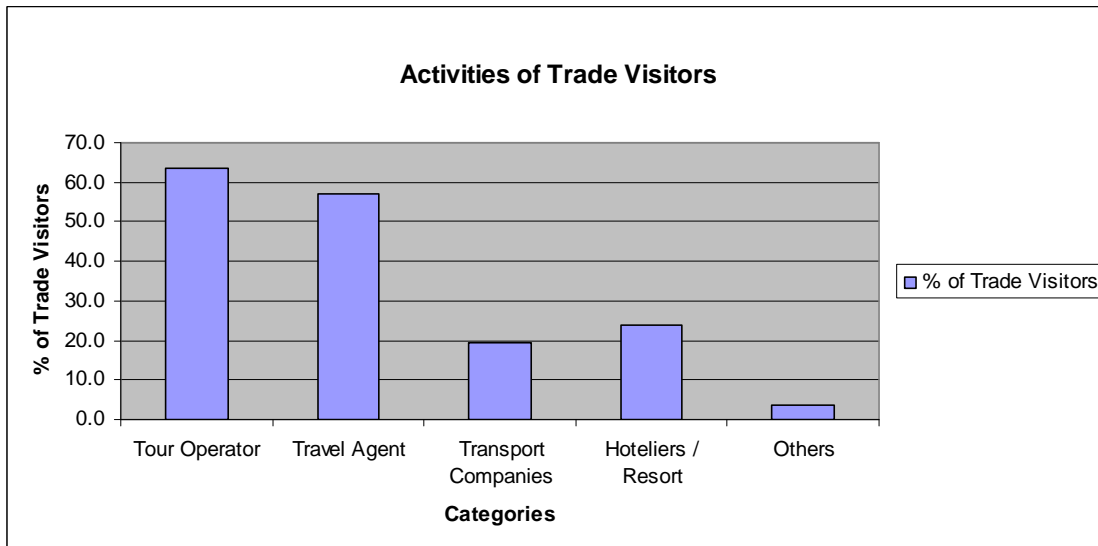
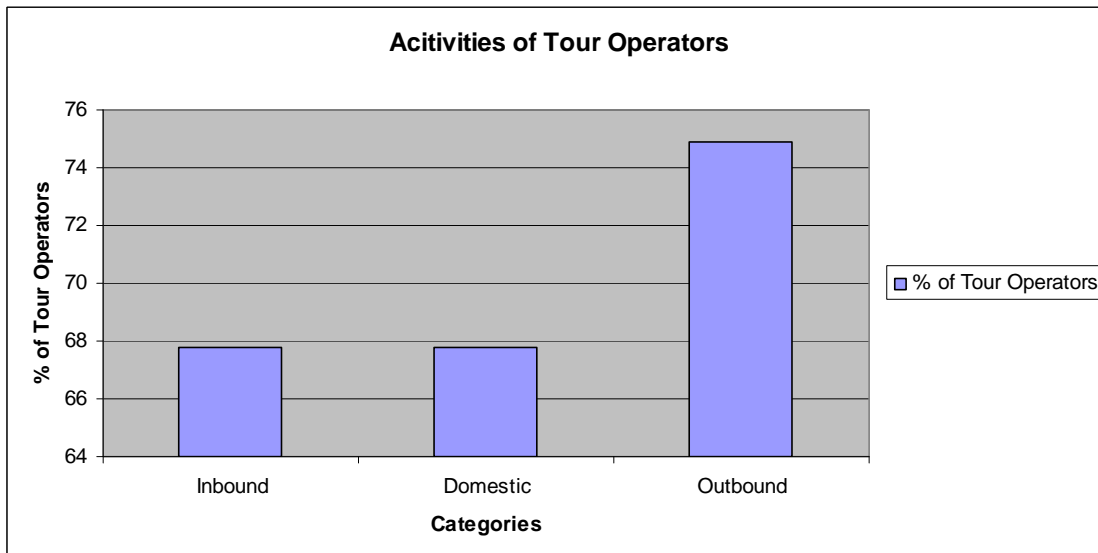


TTF Bangalore 2010 Trade Visitors Survey Report

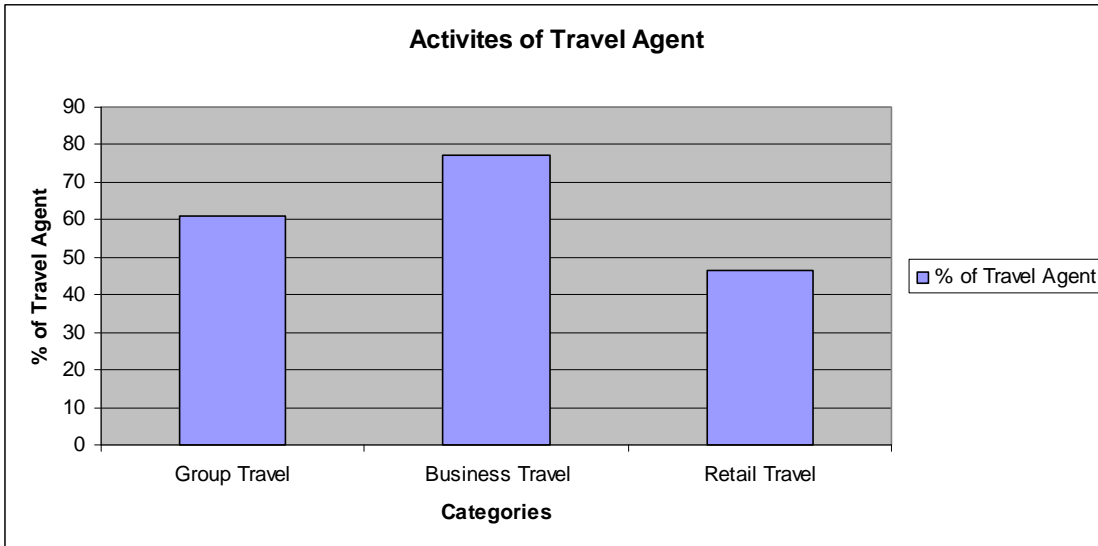
There were 1182 trade visitors in TTF Bangalore 2010. The activities of 546 trade visitors were captured. There were 63.4% Tour Operators, 57.0% Travel Agents, 19.4% Transport companies, 24.0% Hoteliers / Resorts and 3.5% belonging to other categories.



Out of the total Tour Operators, Inbound and Domestic were 67.8% both and 74.9% Outbound Tours Operators.



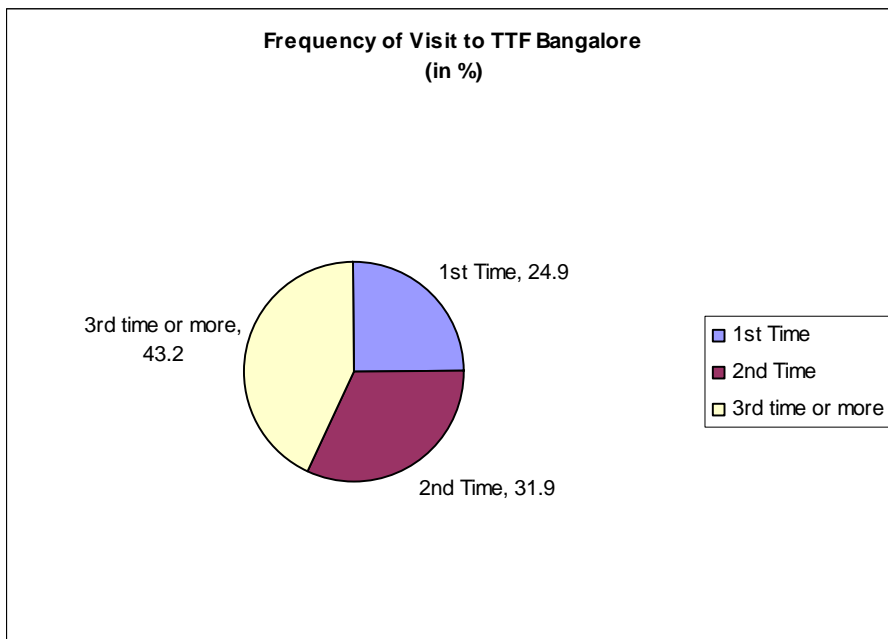
Out of the Travel Agents, it was found that 61.1% were into Group Travel, 77.2% into business travel and 46.6% into Retail Travel.



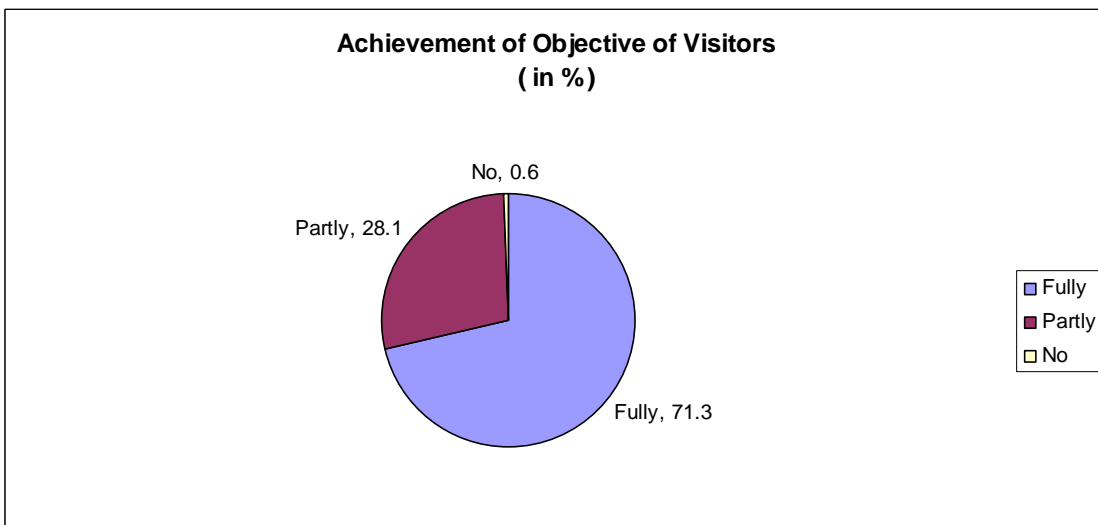
53.6% of trade visitors visited with the purpose of Visiting Business Associates, 50.1% for Gathering Information, 38.4% for Sourcing New Products, 30% for Purchase / Order and 32.4% for Evaluating for Future Participation.



75.1% of the trade visitors were repeat visitors.



99.4% of the visitors achieved their objectives, out of which 71.3% visitors achieved fully and 28.1% partly.



97.6% (yes+may be) of trade visitors showed interest to participate and 88.7% (yes+may be) to advertise in TTF&OTM in future years.

