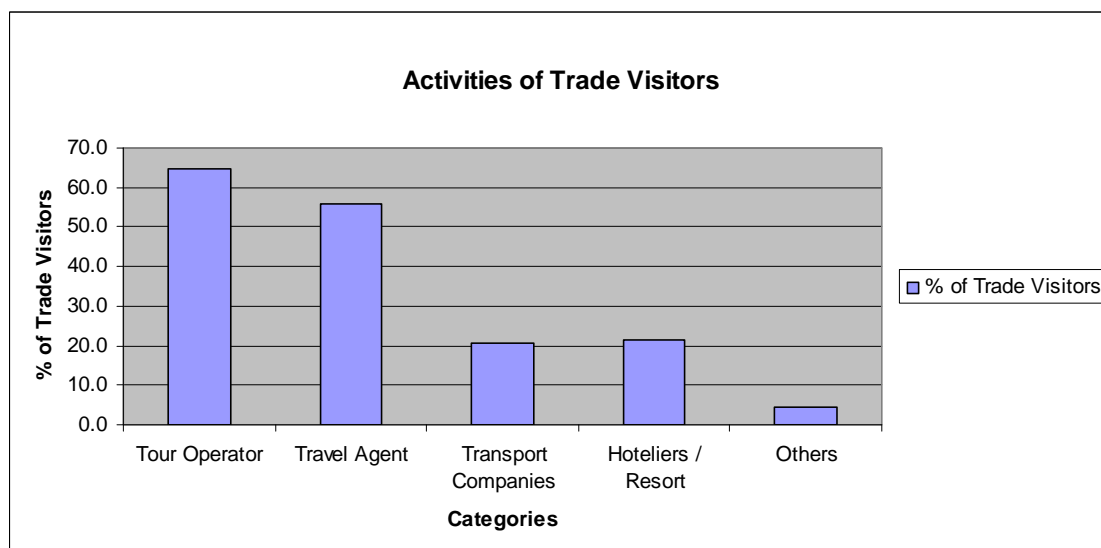
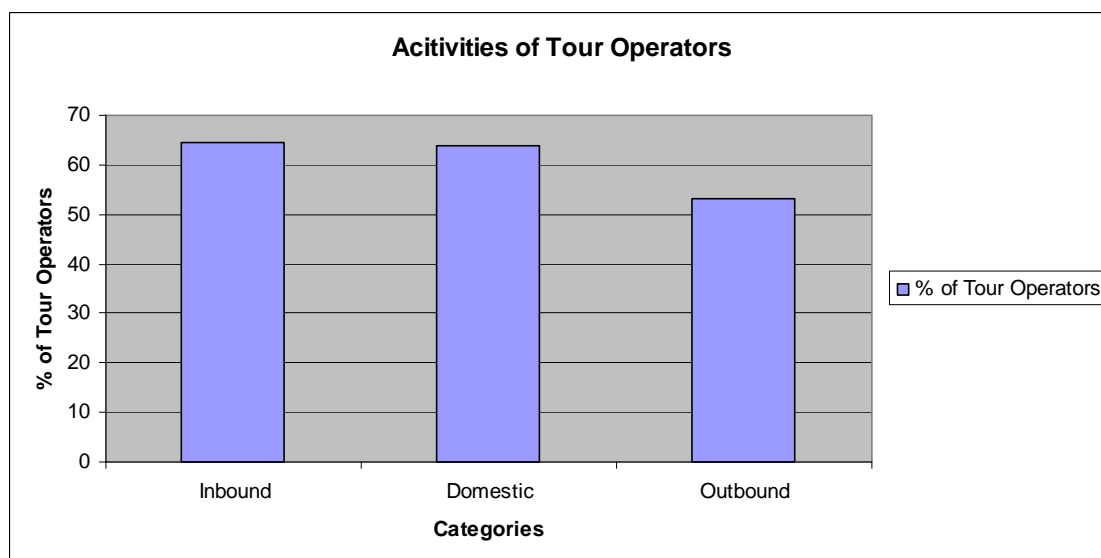


## TTF&OTM New Delhi2010 Trade Visitors Survey Report

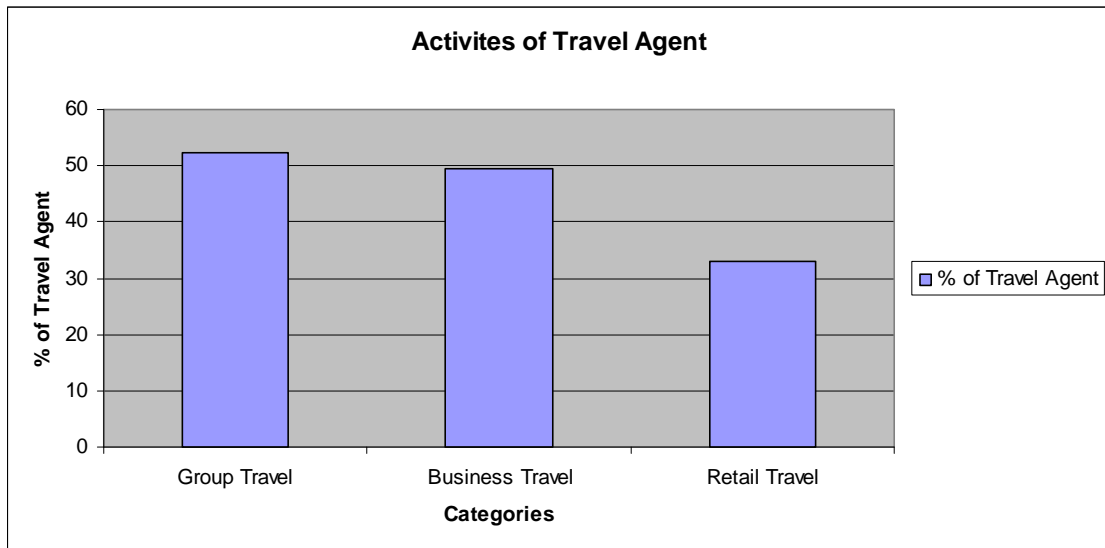
There were 3075 trade visitors in TTF&OTM New Delhi 2010. The activities of 1803 trade visitors were captured. There were 64.7% Tour Operators, 55.7% Travel Agents, 20.7% Transport companies, 21.5% Hoteliers / Resorts and 4.3% belonging to other categories.



Out of the total Tour Operators, 64.6% were Inbound, 64.0% were Domestic and 53.3% Outbound Tours Operators.



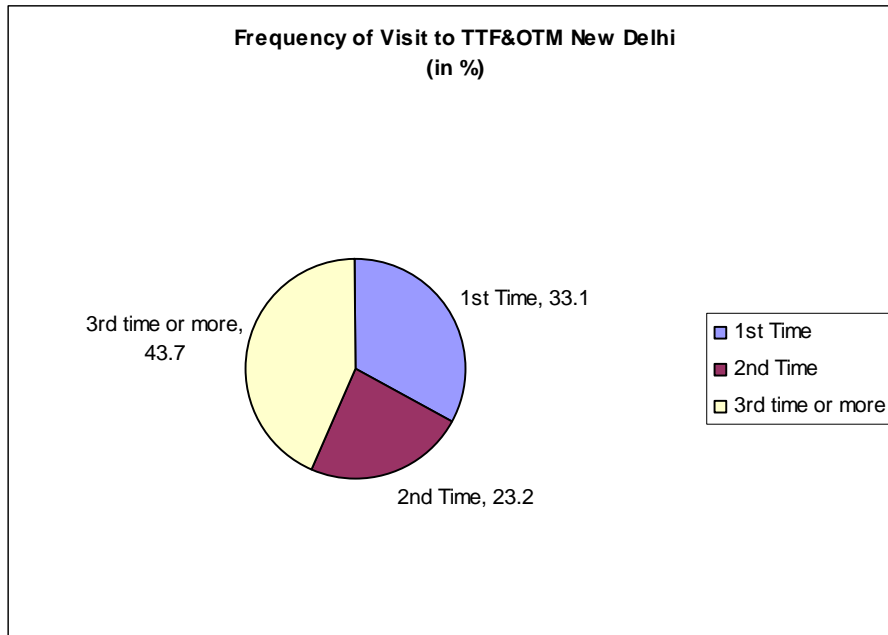
Out of the Travel Agents, it was found that 52.2% were into Group Travel, 49.5% into business travel and 33.1% into Retail Travel.



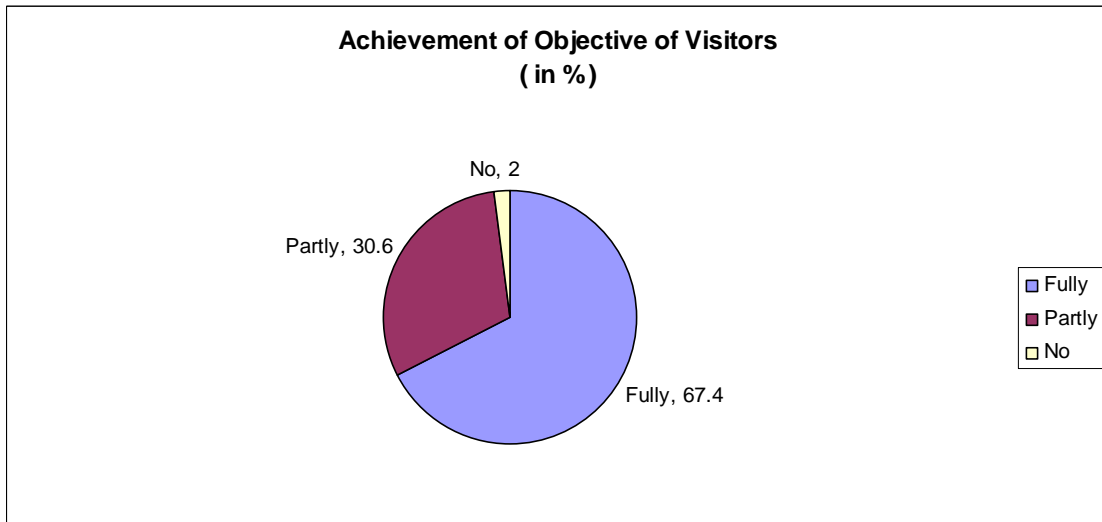
49.1% of trade visitors visited with the purpose of Visiting Business Associates , 46.1% for Gathering Information, 41.9% for Sourcing New Products, 22.7% for Purchase / Order and 13.1% for Evaluating for Future Participation.



66.9% of the trade visitors were repeat visitors.



98.0% of the visitors achieved their objectives, out of which 67.4% visitors achieved fully and 30.6% partly.



99.5% ( yes+may be) of trade visitors showed interest to participate and 97.4% ( yes+may be) to advertise in TTF&OTM in future years.

