## TTF Patna: Bihar Gears Up for Round Two of India's Premier Travel Show



#### 27 & 28 September 2024

Samrat Ashok Convention Centre - Gyan Bhawan, PATNA

Host State



# Discover the Transformative Journey of **Travel at TTF Patna 2.0**

Welcome to TTF Patna's second edition, a testament to the success of India's oldest and largest travel show taking place in Bihar - one of the fastest-growing states in the country. Join us as we shine a spotlight on the remarkable progress and immense potential of Bihar's tourism market and destinations. With active participation from various Indian states and neighboring countries, TTF Patna promises to be an unmissable platform for discovering exciting new opportunities in travel.

#### ABOUT TTF PATNA

TTF Patna is a prestigious travel exhibition that unites travel industry professionals, buyers, and sellers from across India and neighboring countries. The event serves as a grand showcase of the diverse tourism offerings of India and nearby regions, with a particular emphasis on those influenced by spiritual, wellness, or Buddhist travel. TTF Patna acts as the gateway to new opportunities and collaborations in the region's travel industry.

#### WHY ATTEND?

• Witness the boom in spiritual and wellbeing-centered destinations while gaining valuable insights into their unique cultural heritage, historical sites, and offbeat destinations.

**Buy and sell travel products catering** to spiritual life and well-being, in India's diverse states and the nearby countries that have been invited to showcase their unique travel experiences and offerings.

Network with prominent industry leaders and engage in meaningful interactions with influential players within the travel industry, fostering partnerships and unlocking new business prospects.

**Stay ahead of the curve** by attending enlightening seminars, workshops, and panel discussions led by experts who will share their knowledge, insights on trends, and best practices in the ever-evolving travel domain.

Avail wholesale rates, and gain access to exclusive deals, discounts, and special offers from exhibitors

#### WHAT TO EXPECT

**Discover Destinations:** Explore the vibrant pavilions of various Indian states and neighboring countries, each presenting a unique cultural and travel experience. Immerse yourself in the diverse flavors, traditions, and landscapes of these captivating destinations.

**Exhibitor Showcase:** Experience a diverse range of travel products, services, tour packages, accommodations, and more, meticulously tailored to cater to every type of traveler and their varying interests.

**Networking Opportunities:** Engage with influential industry professionals, tour operators, travel agents, and buyers, fostering valuable collaborations that pave the way for new avenues of growth and expansion.

**Expert Insights:** Learn from the industry's thought leaders through engaging sessions and workshops that shed light on the latest trends, marketing strategies, and technological advancements in the travel sector.



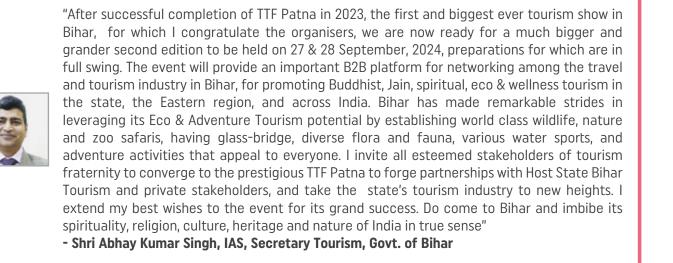
#### Experience the rich culture, heritage and eco tourism of Bihar

Bihar, with an impressive domestic tourist count of 25,330,364 and international tourists of 86,829, holds immense religious significance as the birthplace of Jainism and Buddhism.

The ancient kingdom of Magadha in present-day Bihar played a pivotal role in their development.

The state is home to two of India's oldest capitals, Rajgir and Patliputra (Patna), and is celebrated for its diverse religious traditions, including Sikhism, with Takhat Sri Harimandir Ji in Patna Sahib as a revered pilgrimage site.

Bihar's religious heritage extends to the observance of Pitra Paksha, an annual fortnight dedicated to paying homage to ancestors, revered with great devotion by its people.



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### PARTNERS AND SUPPORTING ORGANISATIONS OF TTF PATNA



Join us at TTF Patna and become a part of this landmark event celebrating the tourism potential of Bihar. Embrace the spirit of exploration, forge lasting connections, and find inspiration to embark on incredible journeys that unveil the beauty and diversity of our world.

#### Price list Participation Package (Rate/sq.m.)

2024	Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Patna	27 & 28 Sept 2024 Rs. 32500 / US\$ 430	Rs. 35000 / US\$ 475	Rs. 38500 / US\$ 520	Rs. 42000 / US\$ 560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

\*Payment is due at the time of booking, with an additional GST of 18%.

#### **BOOK** NOW

Please fill the enclosed Space Booking Form and email it to contact@fairfest.in or send the hard copy to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor Kolkata 700 016, India.

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