

India's Biggest Travel Show



Chennai	: 8, 9, 10	Jan
Bangalore	: 15, 16, 17	Jan
Mumbai	: 6, 7, 8	Feb
New Delhi	: 11, 12, 13	Feb
Hyderabad	: 23, 24, 25	July
Kolkata	: 31 July, 1, 2	Aug
Ahmedabad	: 20, 21, 22	Aug
Surat	: 27, 28, 29	Aug

2010

Advertisement in Exhibition Directory

The **TTF&OTM** EXHIBITION DIRECTORY is a vital aid to participants and visitors, and an important reference tool for contact after the event. It is an excellent advertising opportunity ensuring maximum reach to your target buyers both during and after the event.

Advertisement Tariff

Categories	1 Edition		2 Editions		3 Editions		4 Editions	
	RS.	USD	RS.	USD	RS.	USD	RS.	USD
1. Back Cover (Colour)	50,000*	1550*	90,000*	2790*	1,20,000*	3720*	1,50,000*	4650*
2. Inside Cover (Colour)	50,000*	1550*	90,000*	2790*	1,20,000*	3720*	1,50,000*	4650*
3. Centre Spread (Colour)	50,000*	1550*	90,000*	2790*	1,20,000*	3720*	1,50,000*	4650*
4. Book Mark (Colour)	25,000*	775*	45,000*	1395*	60,000*	1860*	75,000*	2325*
5. Full Page (Colour)	25,000*	775*	45,000*	1395*	60,000*	1860*	75,000*	2325*
6. Full Page (B & W)	15,000*	475*	27,000*	855*	36,000*	1140*	45,000*	1425*
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* Service Tax & Educational Cess extra @ 10.30%

Editions for 2010 : 1. Chennai + Bangalore 2. Mumbai + New Delhi 3. Hyderabad + Kolkata 4. Ahmedabad + Surat

Mechanical Specifications

Trimmed Directory Size	: 27 cm (H) x 20 cm (W)
Artwork size	: Full Page 25 cm (H) x 18 cm (W), Half Page 12 cm (H) x 18 cm (W)
Centre Spread (Double Page)	: 27 cm (H) x 40 cm (W)
Book Mark	: 20 cm (H) x 5 cm (W)
Print Run	: 5,000 copies
Material required	: JPEG, PDF, EPS or TIF formatted high resolution file in CD / DVD
Deadline for material	: 30 Days before the fair

Fast Action Order Form

Please book advertisement in **TTF&OTM** Exhibition Directory as follows :

Categories :	<input type="checkbox"/> Back Cover (Colour)	<input type="checkbox"/> Inside Cover (Colour)	Editions :	<input type="checkbox"/> Chennai + Bangalore
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