



TTF Chennai	: 6, 7, 8	January
TTF Bangalore	: 13, 14, 15	January
TTF&OTM Mumbai	: 17, 18, 19	February
TTF&OTM New Delhi	: 24, 25, 26	February
TTF Kolkata	: 13, 14, 15	July
TTF Hyderabad	: 20, 21, 22	July
TTF Ahmedabad	: 24, 25, 26	August
TTF Surat	: 31 August 1, 2	September
TTF Mumbai	: 7, 8, 9	September
TTF Pune	: 14, 15, 16	September

2012

Advertisement in Exhibition Directory

The EXHIBITION DIRECTORY is a vital aid to participants and visitors, and an important reference tool for contact after the event. It is an excellent advertising opportunity ensuring maximum reach to your target buyers both during and after the event.

Advertisement Tariff

Categories	1 Edition		2 Editions		3 Editions		4 Editions		5 Editions	
	Rs.	USD	Rs.	USD	Rs.	USD	Rs.	USD	Rs.	USD
1. Back Cover (Colour)	80,000*	2000*	1,40,000*	3500*	1,80,000*	4500*	2,00,000*	5000*	2,20,000*	5500*
2. Inside Cover (Colour)	80,000*	2000*	1,40,000*	3500*	1,80,000*	4500*	2,00,000*	5000*	2,20,000*	5500*
3. Centre Spread (Colour)	80,000*	2000*	1,40,000*	3500*	1,80,000*	4500*	2,00,000*	5000*	2,20,000*	5500*
4. Book Mark (Colour)	40,000*	1000*	70,000*	1750*	90,000*	2250*	1,00,000*	2500*	1,10,000*	2750*
5. Full Page (Colour)	40,000*	1000*	70,000*	1750*	90,000*	2250*	1,00,000*	2500*	1,10,000*	2750*
6. Half Page (Colour)	30,000*	750*	55,000*	1380*	70,000*	1750*	75,000*	1875*	80,000*	2000*

* Service Tax & Educational Cess extra @ 10.30%

Editions for 2012 : i. Chennai + Bangalore ii. Mumbai + New Delhi iii. Hyderabad + Kolkata iv. Ahmedabad + Surat v. Mumbai + Pune

Mechanical Specifications

Trimmed Directory Size	: 27 cm (H) x 20 cm (W)
Artwork size	: Full Page 25 cm (H) x 18 cm (W), Half Page 12 cm (H) x 18 cm (W)
Centre Spread (Double Page)	: 27 cm (H) x 40 cm (W)
Book Mark	: 20 cm (H) x 5 cm (W)
Print Run	: 5,000 copies
Material required	: JPEG, PDF, EPS or TIF formatted high resolution file
Deadline for material	: 30 Days before the fair

Fast Action Order Form

Please book advertisement in the Exhibition Directory as follows :

Categories :	<input type="checkbox"/> Back Cover (Colour)	<input type="checkbox"/> Inside Cover (Colour)	Editions :	<input type="checkbox"/> Chennai + Bangalore
(Please Tick)	<input type="checkbox"/> Centre Spread (Colour)	<input type="checkbox"/> Book Mark (Colour)	(Please Tick)	<input type="checkbox"/> Mumbai + New Delhi
	<input type="checkbox"/> Full Page (Colour)	<input type="checkbox"/> Half Page (Colour)		<input type="checkbox"/> Hyderabad + Kolkata
				<input type="checkbox"/> Ahmedabad + Surat
				<input type="checkbox"/> Mumbai + Pune

Artwork is enclosed herewith. Total Amount Rs. / USD _____

Payment is

Enclosed vide cheque / Draft No _____ dt _____ for Rs/USD _____ in favour of Fairfest Media Limited

Being transferred to :

Standard Chartered Bank

163, Rashbehari Avenue, Kolkata 700 019, India.

Account Name : Fairfest Media Limited **Account Number :** 33305007043

IFSC Code : SCBL0036010 (If payment transferred through RTGS/NEFT kindly send the details to accounts@fairfest.com)

Date _____ Signature _____

Multiple Edition orders should be accompanied by Full Payment for all the Editions

Please fax the Fast Action Order Form to : 91 - 33 - 24790019, or 91 - 22 - 26372760.

For more information please visit www.ttfotm.com. E-mail : ttfotm@fairfest.com