The city is hosting TTF this weekend, at the Netaji Indoor Stadium and Khudiram Anushilan Kendra.

TTF is the oldest and the largest network of travel & tourism fairs that brings Indian and global travel industry under one roof in 10 cities, annually.

It is now in Kolkata, at a time when the travel loving people here will be planning their vacations for the Puja holidays ahead. Participants from all over India and abroad have come together to celebrate TTF’s success and do effective business networking by showcasing their best destinations and related travel products to the travel industry and tourists of this region.

With over 300 stalls from 9 countries and 28 Indian States & Union Territories, the 3-day travel trade show will bring together state tourism boards, national tourist offices, hoteliers, airlines, tour operators and travel agents, online travel companies, railways and cruise lines under one roof. Over the years, apart from serving the tourists with information and booking facilitation, TTF has been a vital meeting opportunity for the travel trade from the region, with their counterparts from all over India. To cater to this vital segment, the show is exclusively open for trade visitors till 3 pm on Saturday, after which it will be open for all till Sunday evening.

The domestic tourism sector, backbone of the country’s tourism industry, is strongly represented at TTF Kolkata, with participation from 28 States & UTs. With large delegations, Uttarakhand, Gujarat and Himachal Pradesh are the Partner States. Andhra Pradesh, Assam, Chhattisgarh, Goa, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Meghalaya, Puducherry, Punjab and Rajasthan are displaying their new destinations and tourism campaigns as Feature States this year.

One of Kolkata’s all-time favourites, Uttarakhand had to pull out at the last moment last year due to the emergency situations, but this year the state is back with a bang. Their pavilion at TTF is the largest, humming with brisk business being done this year by tens of hoteliers and operators within the pavilion. Their dynamic Tourism Minister Dinesh Dhanai is in the city to lead the delegation and woo Kolkatans to visit Uttarakhand. TTF Kolkata also has participation from Andaman & Nicobar Islands, Arunachal Pradesh, Bihar, Delhi, Haryana, Lakshadweep, Manipur, Odisha, Sikkim and Tamil Nadu.
India Tourism and West Bengal Tourism are also participating at TTF Kolkata, like they have been since the inception of TTF in 1989, right here in Kolkata. West Bengal Tourism, as the Host State, has put up a large pavilion as well as conducting a road show for the travel industry and media, to promote Beautiful Bengal. The Tourism Minister Bratya Basu inaugurated the show and outlined the policy of his department to promote tourism in the state.

A special section branded as the Outbound Village @ TTF has participants offering International travel. The participants in this section are Bangladesh, Bhutan, China, Nepal, Oman, Switzerland, Thailand and UAE, all looking for the right kind of opportunity to tap the thriving India outbound market. Oman is making its debut in Kolkata TTF.

According to data from the Indian government sources there are some half a million outbound tourists directly taking foreign travel from Kolkata. There must be many more outbound tourists from the city flying via more popular international airports of Mumbai and New Delhi.

To enhance and showcase their respective offerings, aside from attractive and elegant stalls, participating states and countries at TTF Kolkata will present daily cultural events and marketing presentations to trade visitors and the media.

Some of the other prominent exhibitors include The Peerless Inn, Gainwell Enterprises, MakeMyTrip, Amazon Travels, Nicco Parks & Resorts, Bodoland Tourism, Vivada Corporations, Club7 Holidays, IRCTC, Stayzilla.com, Madhuban Holidays, Tamara – Coorg, The Pride Hotels and many more.

"It all started here in Kolkata (Calcutta then), with hardly a few participants and visitors. TTF is now organised in 10 cities in India annually, with hundreds of participants and thousands of trade and general visitors. It is widely recognised as the most effective platform for business interaction among the travel trade. TTFs also act as an effective promotional opportunity to introduce travel products in the consumer markets which is equally important, as the trade sells what the consumers demand," said Sanjiv Agarwal, Founder & CEO of Fairfest Media, the organiser of the show.

The first day and the second day morning is reserved for the travel trade and business visitors. Saturday afternoon and Sunday is fully open for the general public. The exhibitors are offering the best deals and discounts, unavailable otherwise.

TTF has always remained a must-visit annual event for travel-savvy Kolkatans for their holiday planning. Tourists and business travellers alike can expect good bargains in travel packages and hotel rates.

SpiceJet is the official airline partner of TTF Kolkata. It has offered special fares for the participants and visitors from different parts of the country.

Next weekend, TTF will be held in Hyderabad (July 11, 12, 13).