

# PRESENTING THE INDIA PAVILION



**WTE**® Miami World  
Travel Expo

**17-18 SEPTEMBER 2025**  
MIAMI BEACH CONVENTION CENTER

Curated by OTM – Asia's Leading Travel Trade Show

**Promoting Incredible India to  
High-Value Outbound Travellers from  
Miami and the Americas**



## India Takes the Spotlight in Miami

India Pavilion at **Miami WTE 2025** is a national showcase curated by **OTM**, the country's largest travel trade platform. This dedicated space will bring together India's tourism stakeholders to promote the country's diverse offerings — from heritage and culture to wellness, weddings, and business travel — to an exclusive audience of high-spending outbound buyers from **Miami and neighbouring US markets**.

### Why Miami World Travel Expo? Why Now?

- The **United States is the world's #1 outbound travel market**, with travellers spending over **\$135 billion annually**.
- **Miami is the top outbound city in the US**, home to affluent multicultural communities and global travellers.
- Known as the **"Wall Street of the South"**, Miami is also a global cruise hub and a rising MICE destination.
- The city offers a **strategic point of access** to travel professionals across the southeastern US, Caribbean, and Latin America.
- The Miami market shows strong demand for **experiential, cultural, wellness, and long-haul travel** — where India stands out.

### Why Participate in the India Pavilion at Miami WTE?

- **Present India** as a top long-haul destination for luxury, leisure, spiritual, and business travel.
- **Connect with outbound buyers**, travel advisors, cruise operators, and MICE planners from Miami and surrounding markets.
- **Co-branding with OTM**, a name trusted by travel professionals across Asia and beyond.
- **Access to hosted buyers and pre-scheduled B2B appointments** via the WTE matchmaking platform.
- Inclusion in **India Pavilion promotions**, press outreach, and exhibitor directory.
- Invitations to **VIP networking receptions and B2B forums**.
- **Priority booth selection for future editions** of WTE and OTM.
- Full support from the **Fairfest Media team**, before and during the event.

# India Pavilion Participation Options

Option		Inclusions	Early Bird Rate (USD) valid till 25th July 2025	Standard Rate (USD)
SPACE ONLY	In Line	Raw space at regular location, minimum 100 sqft (Approx. 9 sqm)	<b>\$21/sq.ft.</b> (Approx. USD 225/sq.m*)	<b>\$32/sq.ft.</b> (Approx. USD 345/sq.m*)
	Corner	Raw space in a 2 sides open location, minimum 100 sqft (Approx. 9 sqm)	<b>\$30/sq.ft.</b> (Approx. USD 325/sq.m*)	<b>\$41/sq.ft.</b> (Approx. USD 440/sq.m*)
	Island	Raw space in a 4 sides open location, minimum 600 sqft (Approx. 56 sqm)	<b>\$37.50/sq.ft.</b> (Approx. USD 405/sq.m*)	<b>\$55.50/sq.ft.</b> (Approx. USD 595/sq.m*)
Backwall Display with Fascia		Starting 100 sqft - Approx. 9 sqm 10' W x 8'H Structure (1) with Logo Header (1), 10'x10' Grey Carpet, 30" H Round table (1), Black Chairs (3), Wastebasket (1)	<b>\$2950*</b>	<b>\$4250*</b>
Table Top		30" H Round Pedestal Table (1), Chairs (3), ID Sign, Grey Carpet, Wastebasket (1)	<b>\$1050*</b>	<b>\$1500*</b>

\* Taxes apply.  
All participants will be featured under India Pavilion branding and benefit from joint promotional campaigns.

## Who Should Join?

State and National Tourism Boards | DMCs, Inbound Operators, and Consolidators | Hotels, Resorts, and Wellness Retreats | MICE, Wedding, and Luxury Travel Specialists | Ayurveda, Culture, and Heritage Experience Providers | Airlines, Airports, and Cruise Extension Services | Tourism Startups and Travel Tech Enablers

## India Pavilion: Strategic. Focused. Localised.

This initiative is **not about generic US-wide access**. The India Pavilion at **Miami WTE 2025** is sharply focused on **Miami's high-value outbound traveller base** — a mix of multicultural families, business travellers, cruise passengers, wellness seekers, and spiritual tourists. It offers Indian stakeholders the opportunity to **engage exactly where demand is growing** — not everywhere, but precisely where it matters.

## Step Into a Global Arena of Opportunity

By participating in the **India Pavilion**, you showcase India to one of the most exciting outbound source markets emerging from the US. Whether it's building long-haul partnerships, attracting cruise add-ons, or introducing new circuits — Miami offers Indian tourism an ideal global stage.

## Book Your Spot – Limited Space Available!

Email - [contact@fairfest.in](mailto:contact@fairfest.in)