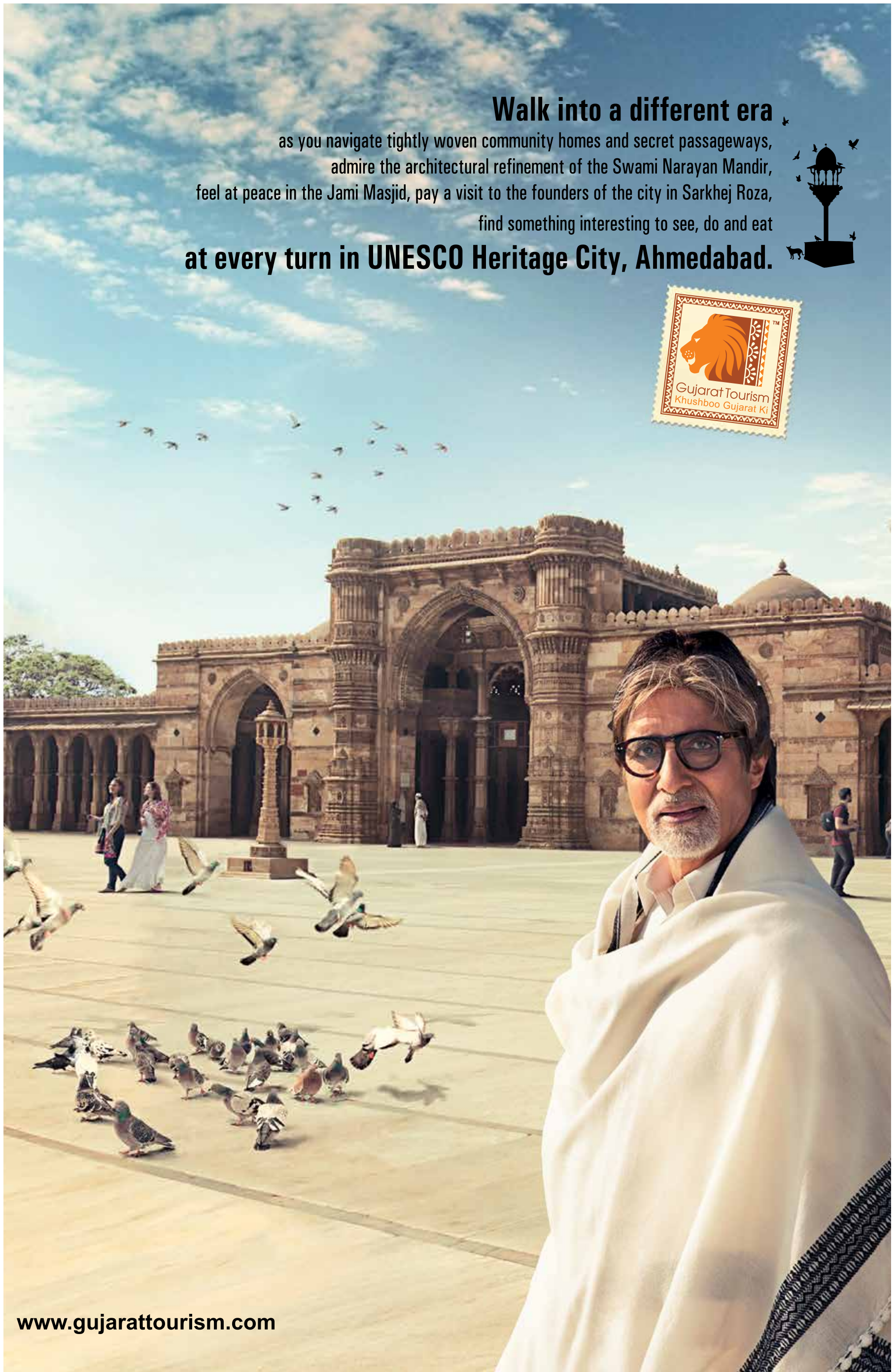


TND e-daily • TTF AHMEDABAD Day 2 • Issue 2

TTF Ahmedabad welcomes back the travel trade in big numbers on Day 1



Walk into a different era
as you navigate tightly woven community homes and secret passageways,
admire the architectural refinement of the Swami Narayan Mandir,
feel at peace in the Jami Masjid, pay a visit to the founders of the city in Sarkhej Roza,
find something interesting to see, do and eat
at every turn in UNESCO Heritage City, Ahmedabad.



Heritage of Gujarat

- The glorious Gujarat is home to many ancient city ruins, palaces, forts and tomb, which stands proudly bearing testimony to the golden era of dynasties.

- Since its inception, landscapes of Gujarat are ruled by rulers of many dynasties, invaders and sellers. Gujarat's past is a part of its current terrains, evidenced by the ancient and historical ruins scattered across the country.

- Gujarat is rich in history: must see places in the state covers impressive colonial architecture, numerous UNESCO world heritage sites and the ancient temples.

- In Gujarat, one can see the massive forts, charmings havelis, stunning steepwells and many other historical sites that showcase some of the relics of the land. The state is indeed a paradise for all the history lovers as it's blessed with jaw-dropping feats accomplished by ancient civilisations.

- Go for a tour to Gujarat, wander among ancient ruins and immerse yourself in its unique history and spiritual heritage. **Ahmedabad, Vadodara and Junagadh** are the indisputable top three destinations, but in all fairness, Gujarat beyond the mega-attractions has so much to offer the curious traveller.

Shri Modi had once beautifully described the importance of the culture and its uniqueness "Never forget your ancestors, your roots and the place where you have come from. Always remember one thing, have a strong bond with your culture, tradition and native place as in these lie our uniqueness and oneness!"

- **Junagadh:** Few places offer you the chance to probe the earth and the heavens, the human and the wild, as Junagadh does.

- Towering over the city is Mt. Girnar, a holy site for Hindus and Jains that is climbed by a 9999-step staircase along peaks studded by temples that reach for the sky and look out across the plains.

- Walking up these stairs in pilgrimage is a unique experience of striving towards the heavens. Back at the base of the mountain, however, deep in the heart of the oldest quarter of the city, you can walk down into the



depths of the earth in a pair of ancient stepwells that were not built, but hewn out of solid rock.

- Spiraling down the staircase of thousand-year-old Navghan Kuvo, plunging 170 feet into the heart of solid rock to find life-giving water at the bottom, is an unparalleled contact with the elements that sustain us.

Archaeological Remains of Lothal:

- Located in the Bhal region of present-day Gujarat, Lothal is one of the most important cities of the ancient Indus Valley Civilisation. The city was discovered in 1954 with archaeological evidences and findings dating back to the 3700 BCE. Even with the remnants and ruins, this ancient city won't fail to amaze you.

The Harappan City Of Dholavira :

- Another archaeological gem is the Harappan City of Dholavira located at Bhachau in the Kutch district of Gujarat. One of the five largest Harappan sites, the archaeological site of Dholavira is the most prominent one in India.

- One can visit the impressive and incredible remnants of the Indus Valley Civilisation or the Harappan Civilisation - one of the greatest civilisations of the world - including, but not limited to, massive water reservoirs and other stone structures, the earliest found anywhere in the world.

Champaner-Pavagadh Archaeological Park :

- Located in the Panchmahal district of Gujarat, the UNESCO World Heritage Site of Champaner-Pavagadh Archaeological Park is studded with historical and heritage sites.

- With a large concentration of archaeological, historical, prehistorical and cultural sites strewn across the region, the park was included in the UNESCO's Heritage list in 2004 as a cultural site.

Rani Ki Vav :

- Nagarjun Kandukuru Situated in the ancient fortified city of Patan in Gujarat, Rani ki Vav is a finely constructed stepwell on the banks of the Saraswati river.

- Built in the 11th century, this architectural marvel was added to the list of UNESCO World Heritage Sites in 2014.

- Rani ki Vav meaning queen's stepwell, showcases an incredible work of art, architecture and engineering. The ornate structure is also known to be one of the cleanest iconic places to visit in India.

Ahmedabad World Heritage City :

- When Ahmedabad became India's first UNESCO World Heritage City, it was a matter of pride and honor not just to its inhabitants, but to people all across India.

- This 606 years old walled city, founded by the emperor, Ahmed Shah, has stood as a witness to several episodes of India's history.

- After all, it was here that Mahatma Gandhi began India's freedom struggle. Within it, you come across "pols" or neighborhoods with rows of old havelis which have housed families for generations.

- Inside the walled city, you come across a legacy in every corner. Somewhere, you may stumble upon a fine example of Indo-Islamic architecture, while at others, the exquisite carvings in Hindu and Jain temples may throw you into a trance.

- For its inhabitants, there is much to feel proud of, as the city sets standards in conservation of heritage and practice of sustainable development.

Kerala Tourism turns post-pandemic leaf; luxury liner with 1,200 travellers docks at Kochi

The newly-built cruise terminal in Cochin Port today received the first batch of tourists as the luxury liner M V Empress from Mumbai called at the port city, marking a promising start to the revival of post-pandemic domestic tourism in Kerala.

The Lakshadweep-bound luxury cruise carrying 1200 travellers had a stop-over here with 300 travellers de-boarding the ship for a day-long on-shore sightseeing.

Kerala Tourism Department accorded a warm welcome to the guests with martial Velakali dancers and women in traditional off-white dress greeting them.

The snow-white vessel, owned by Cordelia Cruises, became the first luxury cruise to anchor at the state-of-the-art terminal, after the devastating Covid-19 pandemic swept across the world.

The Cochin Port wore a festive look, as Velakali performers holding sword and shield swayed with graceful vigour in two rows, showcasing the richness of the



medieval cultural form.

"I am from Indore in Madhya Pradesh. This is a particularly exciting reception," said a middle-aged passenger walking past the Velakali dancers besides more than a dozen women facing each other in a line-up and presenting bouquets to the guests. "We plan to explore some of the heritage pockets of Kochi,"

the passenger said.

The day-long Kochi leg scheduled a round of Mattancherry and Fort Kochi, touching several points of historical importance. Boat rides along the backwaters for the tourists to take in the charm of the 'Queen of Arabian Sea' were also arranged.

The Lakshadweep islands is the next destination of the liner, but passengers who have opted for just the Kochi package will be taken to other parts of the state, according to Voyages Kerala, the tour agent.

The tourists walked down the new-look terminal around 9.30 a.m, one-and-a-half hours after MV Empress anchored at the terminal in sunny weather. The guests were received by Kerala Tourism Joint Director Shri K. Radhakrishnan and Deputy Director Shri T G Abhilash besides top officials at the port.

With today's event, Kerala Tourism signals a busy future following the waning of the pandemic even as the on-shore tour adheres to the strict Covid-19 protocols.

J&K Tourism woos Gujarati tourists

With an aim to attract tourists post covid, Jammu & Kashmir Tourism Department organized a grand promotional campaign in the city in which good numbers of travel agents, representatives of Gujarat Film Industry and other stakeholders participated. The interaction was also held with the media fraternity of Ahmedabad as well.

A cycling event at Sabarmati River front has also been organized. Officials of Tourism Department, local travel trade fraternity wearing tourism promotional outfits shall participate in the event. The local media shall be briefed about the upcoming 75 festivals scheduled to organize from 23rd of October till the year end.

On this occasion, Ms. Natasha Kalsotra, Joint Director, Tourism Jammu; Mr. Masarat Hashim, CEO, Pahalgam Development Authority and Mr. Ankush Soni,

Officer In-charge, Tourism Office Ahmedabad shared post Covid scenario in Jammu & Kashmir and highlighted positive steps taken by the administration for the safety of the tourists. The officers, among other aspects, also briefed the participants about the addition of new destinations besides formulating a new film policy. All the relevant information was shared with the representatives of the Film Industry in order to encourage them to visit and shoot in Jammu & Kashmir.

Gujarat, particularly Ahmedabad, has been a traditional market for J&K and has been sharing an excellent & vibrant relationship with all stakeholders & service providers. Post covid J&K was the first to open up for tourists and a good number of tourists visited J&K. More than 95% of stakeholders, service providers & officials of the tourism department have been vaccinated to ensure



the security and safety of tourists with their first contact.

Recently many new and off-beat destinations have been added like Gurez, Tosamaidan, Bangus, Doodhpathari in Kashmir division & Bahderwah, sarthal, Bani, peer ki gali, Kishtwar etc. in Jammu division. The officers of Tourism department J&K extended invitations laced with love & affection to the people of Gujarat especially Ahmedabad.

List of participating companies at TTF Ahmedabad, 23-25 September 2021

A To Z Holidays, Ahmedabad. - Gujarat Tourism Pavillion
 Aarya Grand Hotels And Resorts, Ahmedabad. - Gujarat Tourism Pavillion
 AB Travels South India - Karnataka Tourism Pavillion
 Abad Hotels & Resorts - Kerala Tourism Pavillion
 Actual Journey, Vadodara. - Gujarat Tourism Pavillion
 Adler Tours & Safaris Pvt. Ltd., - India Tourism Pavillion
 Adventure Gurudongma
 Akshar Travels Pvt Ltd, Ahmedabad. - Gujarat Tourism Pavillion
 Akshar Travels Pvt. Ltd., - India Tourism Pavillion
 Alcon Victor
 Amazing Fun World Private Limited, Dwarka, - Gujarat Tourism Pavillion
 Ananta Global
 Ananta Hotels & Resorts
 Arihant Tours- Ahmedabad - Gujarat Tourism Pavillion
 Arni Hospitality
 Aspire Bed & Breakfast - Punjab Tourism Pavillion
 Association Of Domestic Tour Operators (ADTOI)- India Tourism Pavillion
 Assured Hospitality Services Pvt Ltd
 Ayaan Resort & Spa
 Balaji Travels - Uttar Pradesh Tourism Pavillion
 Bam Bam Tours and Travels , Varanasi - Uttar Pradesh Tourism Pavillion
 Bhairavgarh Resort
 Bharat Darshan Travels, Ahmedabad. - Gujarat Tourism Pavillion
 Bhavna Resort And Farm, Patadi, - Gujarat Tourism Pavillion
 Bihar Tourism
 Blackbuck Safari Lodge – Velavadar (Unit Of Ecotrails Hospitality Pvt. Ltd.) - Gujarat Tourism Pavillion
 Blue Escape Travel Solutions, Ahmedabad - Gujarat Tourism Pavillion
 Booking Window
 Breakout Hotels & Resorts - Kerala Tourism Pavillion
 Budha Tours and Travels - Uttar Pradesh Tourism Pavillion
 Cab 7 Taxi - Gujarat Dmc, Ahmedabad. - Gujarat Tourism Pavillion
 Cab varanasi - Uttar Pradesh Tourism Pavillion
 Camps Corner, Rajkot. - Gujarat Tourism Pavillion
 Chhatisgarh Tourism Board
 Compass Tourism
 Concord Exotic Voyages - Kerala Tourism Pavillion
 Deepak Travels
 Deepak Travels, Rajkot. - Gujarat Tourism Pavillion
 Department of Tourism, Government Of Karnataka
 Department Of Tourism, Government Of Kerala - Kerala Tourism Pavillion
 Destino Path
 Dheergarh Palace
 Dholavira Tourism Resort, Dholavira. - Gujarat Tourism Pavillion
 Discover Kerala Holidays - Kerala Tourism Pavillion
 Discovery Travel & Tours
 Dishaa Tourism - Gujarat Tourism Pavillion
 E.T.O.A.I- India Tourism Pavillion
 Empyrean Skyview Project Pvt Ltd
 Fort Dhariyawad & Pratap Niwas Heritage Hotels
 Fortune Select Forest Hill Resort - Solan (Hp) - Himachal Pradesh Tourism Pavillion
 Future Organic Exposition
 Ghoomer
 Ghoomosa.Com
 Gir Jungle Lodge & Little Rann Resort - Gujarat Tourism Pavillion
 Great Destinations Hotels And Resorts
 Green Ridge Munnar - Kerala Tourism Pavillion
 Gujarat Handloom
 Hello GTX
 Heritage Resort – Yaan Pool Villas
 Hills N Dunes
 Himachal Hills Travels, Shimla / Manali Hills Resorts, Manali - Himachal Pradesh Tourism Pavillion
 Himachal Pradesh Tourism
 Hotel Ak Continental, Mcleodganj - Himachal Pradesh Tourism Pavillion
 Hotel Amani Vagator-Goa
 Hotel Asia Vaishnodevi - Jammu and Kashmir Tourism Pavillion
 Hotel Baljees Regency, Shimla - Himachal Pradesh Tourism Pavillion
 Hotel Bias Pushap, Banikhet, Dalhousie, Chamba - Himachal Pradesh Tourism Pavillion
 Hotel Box Llp
 Hotel City Inn Varanasi
 Hotel Clarion Inn - Punjab Tourism Pavillion
 Hotel Comfort Court, Dalhousie - Himachal Pradesh Tourism Pavillion
 Hotel Downtown
 Hotel Inclover, Dharamshala - Himachal Pradesh Tourism Pavillion
 Hotel Kissan Legacy
 Hotel Lakeview Saputara, Whitefeather Resort
 Hotel Madhuram Royale
 Hotel Manali Grand, Manali / Rv Group Of Hotels, Amritsar - Himachal Pradesh Tourism Pavillion
 Hotel Manali Heights, Manali - Himachal Pradesh Tourism Pavillion
 Hotel Mittal Avenue - Madhya Pradesh Tourism Pavillion
 Hotel Nature Valley, Dalhousie - Himachal Pradesh Tourism Pavillion
 Hotel Pushkar Palace
 Hotel Rajputana Palace
 Hotel Rama Trident - Jammu and Kashmir Tourism Pavillion
 Hotel Sunplaza, Somnath. - Gujarat Tourism Pavillion
 Hotel Taj Pearl Agra - Uttar Pradesh Tourism Pavillion
 Hotel Ummed, Ahmedabad - Gujarat Tourism Pavillion
 Hotel Vishnupriya
 Hotel Yuvarani Residency - Kerala Tourism Pavillion
 HP Tourism/Co-Parts
 Incruises International Llc
 India Tour Mantra , Agra - Uttar Pradesh Tourism Pavillion
 India Tourism
 India Tourism Mumbai- India Tourism Pavillion
 Infinity Resorts
 Intersight Tours and Travels Pvt Ltd - Karnataka Tourism Pavillion
 Intersight Tours And Travels Pvt Ltd - Kerala Tourism Pavillion
 Jal Mahotsav - Madhya Pradesh Tourism Pavillion
 Jammu And Kashmir Tourism
 Jammu Association of Tour Operators - Jammu and Kashmir Tourism Pavillion
 Jatak Tours And Travels- India Tourism Pavillion
 Jatak Travels - Uttar Pradesh Tourism Pavillion
 jehannuma palace - Madhya Pradesh Tourism Pavillion
 Jungle lodges and resorts, Karnataka - Karnataka Tourism Pavillion
 Kailash Farm Stays - Punjab Tourism Pavillion
 Kamna Hill Resort, Shimla - Himachal Pradesh Tourism Pavillion
 Kanj Resort
 Karnataka State Tourism Development Corporation (KSTDC) - Karnataka Tourism Pavillion
 Kashi Holidays - Uttar Pradesh Tourism Pavillion
 Kasol Adventure Camps - Himachal Pradesh Tourism Pavillion
 Kerala Tourism
 Kerala Tourism Development Corporation - Kerala Tourism Pavillion
 Krish Tours & Travels
 Kufri Pacific Resort, Shimla - Himachal Pradesh Tourism Pavillion
 Kutch Tour Guide, Bhuj. - Gujarat Tourism Pavillion
 Lal Bagh Resort, Ranakpur
 Lallooji & Sons - The Tent City, Ahmedabad. - Gujarat Tourism Pavillion
 Landscape Safari
 Laxmi Tours And Travels, Bhuj. - Gujarat Tourism Pavillion
 Lion Park Resort , Sasan Gir - Gujarat Tourism Pavillion
 Lohana Village
 Madhubhan Resort & Spa, Anand. - Gujarat Tourism Pavillion
 Madhya Pradesh Tourism Board
 Magadh Tours - Uttar Pradesh Tourism Pavillion
 Makeplans Holidays
 Maliekal Heritance Cherai - Kerala Tourism Pavillion
 Mantana Tours
 Marvel Tours - Kerala Tourism Pavillion
 Mittal Travels, Ahmedabad. - Gujarat Tourism Pavillion
 MP holidays - Madhya Pradesh Tourism Pavillion
 MPSTDC Hotels & Resorts - Madhya Pradesh Tourism Pavillion
 MTMC Travels Pvt Ltd - Jammu and Kashmir Tourism Pavillion
 Mukund Guest House, Manali - Himachal Pradesh Tourism Pavillion
 My Hotels And Resorts
 Narayani Holidays and Conferences Pvt Ltd - Karnataka Tourism Pavillion
 Never Before Holidays
 Nile Hospitality, Gandhinagar. - Gujarat Tourism Pavillion
 Omega Hotel
 Packtogo Holidays
 Pagoda Resorts - Kerala Tourism Pavillion
 Park Exotica Resort
 Pinks Travels
 Pinks Travels, Ahmedabad. - Gujarat Tourism Pavillion
 Plaisir Hospitality Services- India Tourism Pavillion
 Polo Safari, Polo - Gujarat Tourism Pavillion
 Pondicherry Tourism
 Punjab Heritage And Tourism Promotion Board, Govt. Of Punjab
 Punnamada Resorts Pvt Ltd
 Quality Holidays
 Rajarshi Travels, Bhuj. - Gujarat Tourism Pavillion
 Rama Travels - Jammu and Kashmir Tourism Pavillion
 Ramada By Wyndham, Alleppey - Kerala Tourism Pavillion
 Ramee Hotel
 Rann Utsav
 Ravine Trek
 Red Tullip
 Regency Lagoon Resort & Convention, Rajkot - Gujarat Tourism Pavillion
 Rezmytrip Llp
 RIO Meridian Hotels Pvt Ltd - Karnataka Tourism Pavillion
 Rising Gujarat Tours, Ahmedabad. - Gujarat Tourism Pavillion
 Rosetum Group Of Hotels (A Unit Of Suhana Resorts) - Himachal Pradesh Tourism Pavillion
 Royal Collection - Madhya Pradesh Tourism Pavillion
 Sadda Pind - Punjab Tourism Pavillion
 Sadda Pind Amritsar - Punjab Tourism Pavillion
 Safeway Explorers Pvt Ltd - Karnataka Tourism Pavillion
 Sandesh The Prince, Mysore - Karnataka Tourism Pavillion
 Sarthi Tours And Travels, Ahmedabad. - Gujarat Tourism Pavillion
 Shahpura House
 Sheetal Tours And Travels - Gujarat Tourism Pavillion
 Shiv Holiday'S, Ahmedabad. - Gujarat Tourism Pavillion
 Shivshakti Travels, Bhuj. - Gujarat Tourism Pavillion
 Shree Ram Excellency Group
 Shrijo Hotels Pvt Ltd
 Skyline Travels India Pvt Ltd - Uttar Pradesh Tourism Pavillion
 Skytourism, Rajkot - Gujarat Tourism Pavillion
 Solar Residency, Srinagar
 Somatheeram Ayurvedic Health Resort
 Spectrum Resort, Spa And Convention
 Spiceland Holidays - Kerala Tourism Pavillion
 Spiritual Tours - Uttar Pradesh Tourism Pavillion
 Suntec Energy System
 Swapna Srushti International Club Pvt. Ltd.
 Tathastu Resorts - Madhya Pradesh Tourism Pavillion
 Tatsaraasa Resort & Spa
 TGI Hotels and Hospitality services Pvt Ltd - Karnataka Tourism Pavillion
 The Dream Planner - Uttar Pradesh Tourism Pavillion
 The Everest Hill Resort
 The G Hotel
 The Grand Welcome, Shimla - Himachal Pradesh Tourism Pavillion
 The Grand White, Shimla / Sanobar Group Of Hotels - Himachal Pradesh Tourism Pavillion
 The Gujarat Calling, Ahmedabad. - Gujarat Tourism Pavillion
 The Highland Park, Manali - Himachal Pradesh Tourism Pavillion
 The Holidayz Travel Kashmir
 The Luxus Hotels
 The Metropole Hotel, Ahmedabad. - Gujarat Tourism Pavillion
 The Narmara Munnar - Kerala Tourism Pavillion
 The Ummed- India Tourism Pavillion
 Tourism Corporation Of Gujarat Limited (TCGL) - Gandhinagar
 Travel Plaza- India Tourism Pavillion
 Travel Trip Online Pvt Ltd
 Travel Unlimited Goa
 Travelsetu
 Tree Of Life Resorts
 Trip Banao - Karnataka Tourism Pavillion
 Trip String - Goa DMC, Hotels
 Tripura Tourism Development Corporation Limited
 Trulyy India
 Usha Breco, Junagadh. - Gujarat Tourism Pavillion
 Uten
 Uttar Pradesh Tourism
 Uttarakhand Tourism Board
 Valley View By Traavista & Ancient India Hospitality
 Varanasi Inn - Uttar Pradesh Tourism Pavillion
 Varanasi Journeys - Uttar Pradesh Tourism Pavillion
 Via Lakhela Resort & Spa
 Vits, Devbhumi Dwarka - Gujarat Tourism Pavillion
 Vm Global
 Whistling Pines Resorts, Shimla - Himachal Pradesh Tourism Pavillion
 White Dove Hotels
 White Run Resort, Kutch - Gujarat Tourism Pavillion
 Windflower Resorts Spa - Karnataka Tourism Pavillion
 Wtfares
 Yellow Light Hospitality
And many more...