

TND e-daily • TTF AHMEDABAD Day 2 • Issue 2

## TTF Ahmedabad Day 2 concludes on a high note



Incredible India

Welcome to the Velavadar Grey Wolf, Striped Hyena, Bushchat,  
Imperial Eagle, Amur Falcon, Quail,  
Sandgrouse, Pallid Harrier and **Blackbuck Sanctuary.**



[www.gujarattourism.com](http://www.gujarattourism.com)



# Madhya Pradesh Tourism Board Showcases Fast Growing Tourism Sector at Travel and Tourism Fair Ahmedabad

Madhya Pradesh is a state that reflects the true cultural heritage of India. Through the amalgamation of various communities and castes, the folklore and historical monuments makes Madhya Pradesh one of the most sought after tourist destination. Being one of the fore-runners among the economically rising states of the country, Madhya Pradesh Tourism Board participated in Travel & Tourism Fair (TTF) Exhibition in Ahmedabad from 23rd-25th September, 2021. The focus was to showcase and revive the fast growing tourism sector.

As quoted by the officials of Madhya Pradesh Tourism Board, “Madhya Pradesh has a lot to offer in terms of tourist attractions. The major good number of tourist in terms of tourism comes in from wildlife, pilgrimage, heritage and leisure. We have played an active role in shaping the tourism sector in India. Participation in these Travel and Tourism fair is to connect with prominent Travel Agents/Tour Operators on a common platform and showcase the tremendous tourism potential that Madhya Pradesh possess. This event will definitely help us to achieve our goals of increasing footfalls to the State. We are hoping that these meetings will stimulate the curiosity in the travel agents and Tour Operators and they will lead their guests to explore Madhya Pradesh.

MPTB is working strategically towards getting more domestic and International tourists, promoting



new travel circuits in different segments to the tourist exploring heritage, culture, adventure, wildlife, spiritual, rural & wellness destinations.

Madhya Pradesh is a versatile State having variety of tourism products, we have activity filled tourist destinations, Wildlife safaris, natural scenic beauty, adventure activities, camping, water sports, Cuisines, Heritage, Tribal culture, Handicrafts, Wellness and Mindful Tourism and many more things to explore and experience. We have adopted sustainable and Responsible tourism practices in the State. We are promoting the state as the destination that fits into the frame of experiential activities. Responsible Tourism, Activity filled tourism, Wellness, and Mindful tourism. We are in to promotion of Homestays, Gramstays and Farmstays as

a safe and culturally rich stay option for the guests to experience the rich Rural Culture, Food and Traditions of the State and have healthy non polluted tourism and we have special itineraries created for our source markets to promote Destination Madhya Pradesh.

Madhya Pradesh offers an assortment of attractions to everyone who loves to travel. It is the state with the forest area approx 77,700 sq.kms filled with Sal Trees & Bamboos. It has numerous wildlife hotspots with 11 National parks & 24 Wildlife sanctuaries. The UNESCO world heritage sites of Khajuraho, Bhimbetka & Sanchi are the iconic sites in Madhya Pradesh. Madhya Pradesh being “Tiger State of the Country” by having maximum tiger count (526) in the state also gained the tag of “The Leopard State and the Ghadiyal State of the Country”.

Madhya Pradesh is not only home to two Jyotirlingas Omkareshwar and Mahakaleshwar. Burhanpur and Bhopal exhibit the Mughal Architecture. Gwalior and Mandu are the some of the beautiful architectural sites, whereas Indrasagar, Gandhi sagar, Tawa and Bargi are the spellbinding water bodies. Cultural events like Khajuraho Dance festival, Malwa Utsav, Tansen Festival, Allauddin Music fest, Madhya Pradesh spares no effort to leave one in awe of culture and heritage. This only goes to prove that MP is most definitely the melting pots of various faiths, ethnicities as well as cultures.

## Flora & Fauna in Gujarat

Gujarat wildlife sanctuaries are known for exotic collections of flora and fauna species which call on a large number of tourists from several parts of the globe. The topographical location gifted Gujarat with **4 National Parks and 21 Wildlife Sanctuaries** which are managed by the Forest Department of the Government of Gujarat.

The vast expansion of mountain range is covered with scenic landscapes, dense forests, waterfalls, mountain streams, and rivers that support rich biodiversity of wildlife reserves. It has varied landforms, ranging from dry deciduous forests, majestic grasslands, wetlands, marine ecosystems and rich moist deciduous forests. The rich biodiversity of this place has as many as **500 varieties of mammals, more than 2000 species of birds**, a wide range of insects, fishes, amphibians, reptiles and many more.

### Gir National Park

**About The Location: (Temporarily Closed)** This forested, hilly, 1412-sq-km sanctuary about halfway between Veraval and Junagadh is the last refuge of the Asiatic lion (*Panthera leopardsica*). Taking a safari through the thick, undisturbed forests is a joy – even without the added excitement of spotting lions, other wildlife and myriad bird species. Access to the sanctuary is by safari permit only, bookable in advance online.

### Wildlife Sanctuary

**About the location:** This 4953-sq-km sanctuary covers a chunk of the parched land of the Little Rann and is the home of the only remaining population of the chestnut-coloured Indian wild ass (khur), as well as bluebills, blackbuck and chinkara. There's also a huge bird population from October to March (this is one of the few areas in India where flamingos breed in the wild). About 2500 khurs live in the sanctuary, surviving off the flat, grass-covered expanses or islands, known as bets, which rise up to around 3m. These remarkable, notoriously untamable creatures are capable of running at an average speed of 50km/h for long distances.

### Ambardi Safari Park

The Ambardi Safari Park situated 7 kms from Dhari, is a Reserved Forest (RF) of Gir Protected Area on the bank of Shetrunji river near Ambardi village. Its undulating terrain, proximity to a large water reservoir and Khodiyar temple make Ambardi a place worth visiting.

This unique ecosystem of Gir forest comprises of over 606 species of plants, 39 species of mammals,



over 300 species of birds. 37 species of reptile and more than 2000 species of insects.

Some of the floral species found in Ambardi are Kher, Sadad, Timru, Deshi Babul, Kadayo, Semalo. Bo, Gorad. Hereto, Khakhro, Lapadu, Ratad, Jinjavo, Shaniyar etc.

This diversity of plants creates an ideal habitat for mammals like Asiatic Lion, Leopard, Chinkara, Blue-bull, Spotted Dee, Porcupine, etc.

Ambardi is home to a variety of avian species. Parakeets, woodpeckers, mynas, flycatchers, bee-eaters, warblers, peafowl and birds of prey.

### The Asiatic Lion

The Asiatic lion once ranged from Iran to all over Northern India, but disappeared from everywhere due to reckless hunting and loss of habitat except from Gir. In 1913, when the Nawab of Junagadh and the government became aware that very few lions were left, uncontrolled hunting of lions was banned and for the first time, few steps towards lion conservation were initiated. This critically endangered species has been saved from the threshold of extinction due to excellent management and conservation efforts by Forest Department and immense support from the people of Saurashtra. As a result, the population of lions has shown a steady increase. Today, lions are not

just in Gir Forest but they roam in 22000 sq. km. area of 8 Districts namely Junagadh, Gir Somnath, Amreli, Bhavnagar, Rajkot, Botad, Jamnagar and Porbandar. The area is named as Asiatic Lion Landscape.

### Velavadar Blackbuck National Park

This beautiful, 34-sq-km park that is an hour's drive north of Bhavnagar, encompasses large areas of pale, custard-coloured grassland stretching between two seasonal rivers and is famous for its blackbucks – beautiful, fast antelope that sport elegant spiraling horns as long as 65cm in mature males. Some 1800 inhabit the park, alongside blue bulls (India's largest antelope) and birds such as wintering harriers from Siberia (about 2000 of them most years). There are over 120 species of birds that can be found in the park and around. If you're lucky, you may even spot wolves! The best time to visit the sanctuary is early in the morning when chances of seeing the wolves are a lot more. In the day, the blackbucks are easy to spot but the wolves are elusive. The pale gold grassland is dotted with clusters of blackbucks. They move around in gendered groups – the males together, and the females and fawns in their own groups. It is good that hiring a guide is mandatory as anecdotes about the animals and life in the village are always fun to know more about.

## List of Exhibitors at TTF Ahmedabad, 23-25 September 2021

A To Z Holidays, Ahmedabad. - Gujarat Tourism Pavillion  
 Aananda Holidays, Haridwar- Uttarakhand Tourism Pavillion  
 Aarya Grand Hotels And Resorts, Ahmedabad. - Gujarat Tourism Pavillion  
 AB Travels South India - Karnataka Tourism Pavillion  
 Abad Hotels & Resorts - Kerala Tourism Pavillion  
 Actual Journey, Vadodara. - Gujarat Tourism Pavillion  
 Adler Tours & Safaris Pvt. Ltd.,- India Tourism Pavillion  
 Adventure Gurudongma  
 Akshar Travels Pvt Ltd, Ahmedabad. - Gujarat Tourism Pavillion  
 Akshar Travels Pvt. Ltd.,- India Tourism Pavillion  
 Alcon Victor  
 Allgotrip Hospitality Pvt. Ltd. Rishikesh- Uttarakhand Tourism Pavillion  
 Amazing Fun World Private Limited, Dwarka, - Gujarat Tourism Pavillion  
 Ananta Global  
 Ananta Hotels & Resorts  
 Arihant Tours- Ahmedabad - Gujarat Tourism Pavillion  
 Arni Hospitality  
 Aspire Bed & Breakfast - Punjab Tourism Pavillion  
 Association Of Domestic Tour Operators (ADTOI)- India Tourism Pavillion  
 Assured Hospitality Services Pvt Ltd  
 Ayaan Resort & Spa  
 Bajaj Inn Home Stay, Dehradun- Uttarakhand Tourism Pavillion  
 Balaji Travels - Uttar Pradesh Tourism Pavillion  
 Bam Bam Tours and Travels , Varanasi - Uttar Pradesh Tourism Pavillion  
 Beyond Stay Pvt. Ltd, Corbett & Kanataal- Uttarakhand Tourism Pavillion  
 Bhairavgarh Resort  
 Bharat Darshan Travels, Ahmedabad. - Gujarat Tourism Pavillion  
 Bhavna Resort And Farm, Patadi, - Gujarat Tourism Pavillion  
 Bihar Tourism  
 Blackbuck Safari Lodge – Velavadar (Unit Of Ecotrails Hospitality Pvt. Ltd.) - Gujarat Tourism Pavillion  
 Blue Escape Travel Solutions, Ahmedabad - Gujarat Tourism Pavillion  
 Booking Window  
 Breakout Hotels & Resorts - Kerala Tourism Pavillion  
 Budha Tours and Travels - Uttar Pradesh Tourism Pavillion  
 Cab 7 Taxi - Gujarat Dmc, Ahmedabad. - Gujarat Tourism Pavillion  
 Cab varanasi - Uttar Pradesh Tourism Pavillion  
 Camps Corner, Rajkot. - Gujarat Tourism Pavillion  
 Chhatisgarh Tourism Board  
 Chutney Hotels, Haridwar- Uttarakhand Tourism Pavillion  
 Compass Tourism  
 Concord Exotic Voyages - Kerala Tourism Pavillion  
 Deepak Travels  
 Deepak Travels, Rajkot. - Gujarat Tourism Pavillion  
 Department of Tourism, Government Of Karnataka  
 Department Of Tourism, Government Of Kerala - Kerala Tourism Pavillion  
 Destino Path  
 Dheeragarh Palace  
 Dholavira Tourism Resort, Dholavira. - Gujarat Tourism Pavillion  
 Diamond Hospitalities, Haridwar- Uttarakhand Tourism Pavillion  
 Discover Kerala Holidays - Kerala Tourism Pavillion  
 Discovery Travel & Tours  
 Dishaa Tourism - Gujarat Tourism Pavillion  
 E.T.O.A.I- India Tourism Pavillion  
 Empyrean Skyview Project Pvt Ltd  
 Fort Dhariyawad & Pratap Niwas Heritage Hotels  
 Fortune Select Forest Hill Resort - Solan (Hp) - Himachal Pradesh Tourism Pavillion  
 Future Organic Exposition  
 Ghoomer  
 Ghoomosa.Com  
 Gir Jungle Lodge & Little Rann Resort - Gujarat Tourism Pavillion  
 Great Destinations Hotels And Resorts  
 Green Ridge Munnar - Kerala Tourism Pavillion  
 Gujarat Handloom  
 Hello GTX  
 Heritage Resort – Yaan Pool Villas  
 Hills N Dunes  
 Himachal Hills Travels, Shimla / Manali Hills Resorts, Manali - Himachal Pradesh Tourism Pavillion  
 Himachal Pradesh Tourism  
 Himalayan Splendour Resort, Dhanaulti- Uttarakhand Tourism Pavillion  
 Holy River Hotel, Rishikesh- Uttarakhand Tourism Pavillion  
 Hotel Ak Continental, Mcleodganj - Himachal Pradesh Tourism Pavillion  
 Hotel Amani Vagator-Goa  
 Hotel Asia Vaishnodevi - Jammu and Kashmir Tourism Pavillion  
 Hotel Baljees Regency, Shimla - Himachal Pradesh Tourism Pavillion  
 Hotel Bias Pushap, Banikhet, Dalhousie, Chamba - Himachal Pradesh Tourism Pavillion  
 Hotel Box Llp  
 Hotel City Inn Varanasi  
 Hotel Clarion Inn - Punjab Tourism Pavillion  
 Hotel Comfort Court, Dalhousie - Himachal Pradesh Tourism Pavillion  
 Hotel Downtown  
 Hotel Inclover, Dharamshala - Himachal Pradesh Tourism Pavillion  
 Hotel Kissan Legacy  
 Hotel Lakeview Saputara, Whitefeather Resort  
 Hotel Madhuram Royale  
 Hotel Manali Grand, Manali / Rv Group Of Hotels, Amritsar - Himachal Pradesh Tourism Pavillion  
 Hotel Manali Heights, Manali - Himachal Pradesh Tourism Pavillion  
 Hotel Mittal Avenue - Madhya Pradesh Tourism Pavillion  
 Hotel Nature Valley, Dalhousie - Himachal Pradesh Tourism Pavillion  
 Hotel Pushkar Palace  
 Hotel Rajputana Palace  
 Hotel Rama Trident - Jammu and Kashmir Tourism Pavillion  
 Hotel Rishikesh Inn- Uttarakhand Tourism Pavillion  
 Hotel Sunplaza, Somnath. - Gujarat Tourism Pavillion  
 Hotel Taj Pearl Agra - Uttar Pradesh Tourism Pavillion  
 Hotel Ummed, Ahmedabad - Gujarat Tourism Pavillion  
 Hotel Vishnupriya  
 Hotel Yuvarani Residency - Kerala Tourism Pavillion  
 HP Tourism/Co-Parts  
 Incruises International Llc  
 India Tour Mantra , Agra - Uttar Pradesh Tourism Pavillion  
 India Tourism  
 India Tourism Mumbai- India Tourism Pavillion  
 Infinity Resorts  
 Intersight Tours and Travels Pvt Ltd - Karnataka Tourism Pavillion  
 Intersight Tours And Travels Pvt Ltd - Kerala Tourism Pavillion  
 Jal Mahotsav - Madhya Pradesh Tourism Pavillion  
 Jammu And Kashmir Tourism  
 Jammu Association of Tour Operators - Jammu and Kashmir Tourism Pavillion  
 Jatak Tours And Travels- India Tourism Pavillion  
 Jatak Travels - Uttar Pradesh Tourism Pavillion  
 jehannuma palace - Madhya Pradesh Tourism Pavillion  
 Jungle lodges and resorts, Karnataka - Karnataka Tourism Pavillion  
 Kailash Farm Stays - Punjab Tourism Pavillion  
 Kamna Hill Resort, Shimla - Himachal Pradesh Tourism Pavillion  
 Kanj Resort  
 Karnataka State Tourism Development Corporation (KSTDC) - Karnataka Tourism Pavillion  
 Kashi Holidays - Uttar Pradesh Tourism Pavillion  
 Kasol Adventure Camps - Himachal Pradesh Tourism Pavillion  
 KC Travels Chandigarh (TLC Pavilion)  
 Kerala Tourism  
 Kerala Tourism Development Corporation - Kerala Tourism Pavillion  
 Krish Tours & Travels  
 Kufri Pacific Resort, Shimla - Himachal Pradesh Tourism Pavillion  
 Kutch Tour Guide, Bhuj. - Gujarat Tourism Pavillion  
 La Tigre Luxury Villa Resort, Almora- Uttarakhand Tourism Pavillion  
 Lal Bagh Resort, Ranakpur  
 Lallooji & Sons - The Tent City, Ahmedabad. - Gujarat Tourism Pavillion  
 Landscape Safari  
 Laxmi Tours And Travels, Bhuj. - Gujarat Tourism Pavillion  
 Lion Park Resort , Sasan Gir - Gujarat Tourism Pavillion  
 Lohana Village  
 Madhubhan Resort & Spa, Anand. - Gujarat Tourism Pavillion  
 Madhya Pradesh Tourism Board  
 Magadh Tours - Uttar Pradesh Tourism Pavillion  
 Makeplans Holidays  
 Maliekal Heritage Cherai - Kerala Tourism Pavillion  
 Mantana Tours  
 Marvel Tours - Kerala Tourism Pavillion  
 Mittal Travels, Ahmedabad. - Gujarat Tourism Pavillion  
 MP holidays - Madhya Pradesh Tourism Pavillion  
 MPSTDC Hotels & Resorts - Madhya Pradesh Tourism Pavillion  
 MTMC Travels Pvt Ltd - Jammu and Kashmir Tourism Pavillion  
 Mukund Guest House, Manali - Himachal Pradesh Tourism Pavillion  
 My Hotels And Resorts  
 My Tirth India,- Uttarakhand Tourism Pavillion  
 Narayani Holidays and Conferences Pvt Ltd - Karnataka Tourism Pavillion  
 Natures's Valley Resort, Kausani- Uttarakhand Tourism Pavillion  
 Nautroville Ayurveda Center, Rishikesh- Uttarakhand Tourism Pavillion  
 Never Before Holidays  
 Nile Hospitality, Gandhinagar. - Gujarat Tourism Pavillion  
 Omega Hotel  
 Packtogo Holidays  
 Pagoda Resorts - Kerala Tourism Pavillion  
 Pandit Holidays, Haridwar- Uttarakhand Tourism Pavillion  
 Park Exotica Resort  
 Pinks Travels  
 Pinks Travels, Ahmedabad. - Gujarat Tourism Pavillion  
 Plaisir Hospitality Services- India Tourism Pavillion  
 Planet trip  
 Polo Safari, Polo - Gujarat Tourism Pavillion  
 Pondicherry Tourism  
 Punjab Heritage And Tourism Promotion Board, Govt. Of Punjab  
 Punnamada Resorts Pvt Ltd  
 Quality Holidays  
 Raatri Hospitality LLP, Haridwar- Uttarakhand Tourism Pavillion  
 Rajarshi Travels, Bhuj. - Gujarat Tourism Pavillion  
 Rama Travels - Jammu and Kashmir Tourism Pavillion  
 Ramada By Wyndham, Alleppey - Kerala Tourism Pavillion  
 Ramee Hotel  
 Rann Utsav  
 Ravine Trek  
 Red Tullip  
 Regency Lagoon Resort & Convention, Rajkot - Gujarat Tourism Pavillion  
 Rezmytrip Llp  
 RIO Meridian Hotels Pvt Ltd - Karnataka Tourism Pavillion  
 Rising Gujarat Tours, Ahmedabad. - Gujarat Tourism Pavillion  
 Rosetum Group Of Hotels (A Unit Of Suhana Resorts) - Himachal Pradesh Tourism Pavillion  
 Royal Collection - Madhya Pradesh Tourism Pavillion  
 Sadda Pind - Punjab Tourism Pavillion  
 Sadda Pind Amritsar - Punjab Tourism Pavillion  
 Safeway Explorers Pvt Ltd - Karnataka Tourism Pavillion  
 Sandesh The Prince, Mysore - Karnataka Tourism Pavillion  
 Sarthi Tours And Travels, Ahmedabad. - Gujarat Tourism Pavillion  
 Shahpura House  
 Sheetal Tours And Travels - Gujarat Tourism Pavillion  
 Shiv Holiday'S, Ahmedabad. - Gujarat Tourism Pavillion  
 Shivshakti Travels., Bhuj. - Gujarat Tourism Pavillion  
 Shree Ram Excellency Group  
 ShriGo Hotels Pvt Ltd  
 Skyline Travels India Pvt Ltd - Uttar Pradesh Tourism Pavillion  
 Skytourism, Rajkot - Gujarat Tourism Pavillion  
 Solar Residency, Srinagar  
 Somatheeram Ayurvedic Health Resort  
 Spectrum Resort, Spa And Convention  
 Spiceland Holidays - Kerala Tourism Pavillion  
 Spiritual Tours - Uttar Pradesh Tourism Pavillion  
 Suntec Energy System  
 Swapna Srushti International Club Pvt. Ltd.  
 Tathastu Resorts - Madhya Pradesh Tourism Pavillion  
 Tatsaraasa Resort & Spa  
 TGI Hotels and Hospitality services Pvt Ltd - Karnataka Tourism Pavillion  
 The Dream Planner - Uttar Pradesh Tourism Pavillion  
 The Everest Hill Resort  
 The G Hotel  
 The Grand Welcome, Shimla - Himachal Pradesh Tourism Pavillion  
 The Grand White, Shimla / Sanobar Group Of Hotels - Himachal Pradesh Tourism Pavillion  
 The Gujarat Calling, Ahmedabad. - Gujarat Tourism Pavillion  
 The Highland Park, Manali - Himachal Pradesh Tourism Pavillion  
 The Holidayz Travel Kashmir  
 The Luxus Hotels  
 The Metropole Hotel, Ahmedabad. - Gujarat Tourism Pavillion  
 The Narmara Munnar - Kerala Tourism Pavillion  
 The Oasis Mussoorie- Uttarakhand Tourism Pavillion  
 The Ummed- India Tourism Pavillion  
 Tourism Corporation Of Gujarat Limited (TCGL) - Gandhinagar  
 Travel Plaza- India Tourism Pavillion  
 Travel Trip Online Pvt Ltd  
 Travel Unlimited Goa  
 Travelsetu  
 Tree Of Life Resorts  
 Trip Banao - Karnataka Tourism Pavillion  
 Trip String - Goa DMC, Hotels  
 Tripura Tourism Development Corporation Limited  
 Trulyy India  
 Usha Breco, Junagadh. - Gujarat Tourism Pavillion  
 Uten  
 Uttar Pradesh Tourism  
 Uttarakhand Tourism Board  
 Uttarakhand Vacations, Ramnagar Nainital- Uttarakhand Tourism Pavillion  
 Uttranchal Holidays, Haridwar- Uttarakhand Tourism Pavillion  
 Valley View By Traavista & Ancient India Hospitality  
 Varanasi Inn - Uttar Pradesh Tourism Pavillion  
 Varanasi Journeys - Uttar Pradesh Tourism Pavillion  
 Vertika Agro Resorts, Nainital- Uttarakhand Tourism Pavillion  
 Via Lakhela Resort & Spa  
 Vits, Devbhumi Dwarka - Gujarat Tourism Pavillion  
 Vm Global  
 Whistling Pines Resorts, Shimla - Himachal Pradesh Tourism Pavillion  
 White Dove Hotels  
 White Run Resort, Kutch - Gujarat Tourism Pavillion  
 Windflower Resorts Spa - Karnataka Tourism Pavillion  
 Wtfares  
 Yellow Light Hospitality

**And many more...**