

TND e-daily • TTF AHMEDABAD Day 3 • Issue 1

Last Day for TTF Ahmedabad, TTF Mumbai is next



TTF Mumbai next week at Nehru Centre!

TTF Mumbai is coming back on 29, 30 September & 1 October at Nehru Centre, Worli. The event is long-awaited after more than a year without any tradeshow taking place in the biggest travel source market of India.

A number of State tourism boards will be showcasing their destinations along with the private sector, confirming the resolve to reconnect and restart travel and tourism in the country, with caution, and with confidence.

One of the hottest destinations for Indians in recent months, Maldives Tourism, is participating at TTF Mumbai along with its co-participants in a big way.

Among the states participating are Gujarat, Uttarakhand, Kerala, Madhya Pradesh, Punjab, and more. Incredible India will also be present at the show.

Pre-registration is mandatory to attend the event, which is being organised taking care of all Covid guidelines and protocols. Kindly register to visit at ttfotm.com/reg

Incredible !ndia



Khushboo Gujarat Ki

Read so much about it, heard so much about it, talked so much about it and today...
I stand before it. Many answers found here. Many believers too.

What will you find here? Depends on what you've come looking for.

Antony J. Sacchan



SOMNATH

www.gujarattourism.com

Kerala Tourism showcases its strength at TTF Ahmedabad



As tourism in Kerala is regaining the pre-pandemic exuberance, the state has made a strong presence as a prime safe and clean destination of the country at the Travel and Tourism Fair (TTF) that opened in Ahmedabad on Thursday.

Around 14 tour operators and hoteliers are participating as co-exhibitors at the Kerala pavilion set up by the State Tourism Department at the three-day expo at The Forum Celebration and Convention Centre, Ahmedabad.

India's biggest travel trade show, TTF provides a strong marketing and networking platform for travel and tourism industry by bringing together major sellers and buyers.

The theme of Kerala Tourism is 'A Change of Air', which subtly sums up the fresh ambience palpable in all destinations in the state, offering a novel experience for visitors.

Setting the highest priority on the safety of visitors, Kerala has put in place an efficient and meticulous Bio-bubble model, creating protective layers of inoculated service providers to receive and host tourists. The state had also conducted a targeted campaign to vaccinate the entire tourism stakeholders in tourism destinations.

Shri V R Krishna Teja, Director, Tourism, Kerala,

said, "this is the first major tourism fair of the country after the outbreak of Covid-19 pandemic that devastated the industry across the world. So, TTF offers us a strong platform to present before the major players how fast we are recovering from the damage inflicted by the pandemic."

"TTF-Ahmedabad is also important for Kerala as we host a good number of guests from Gujarat regularly. Forums like this help reinforce the mutual confidence of stakeholders," he added.

Kerala Tourism will also be participating in the Travel and Tourism Fair- Mumbai starting at Nehru Centre, Worli, on September 29.

Signaling the full-swing revival of tourism in the state, the Lakshadweep-bound luxury liner M V Empress with 1200 cruisers on board called at Kochi on September 22, and 300 of the passengers disembarked at the port city for day-long sight-seeing.

Recently, the state announced a stakeholder-friendly Caravan Tourism Policy, promising the visitors a safe, customized and closest-to-nature travel experience.

Kerala Tourism has also launched a tourism mobile app that provides detailed information about all the destinations, hotels and other amenities to tourists while travelling within the state.

Himachal Pradesh: Explore untapped destinations in The Land of Gods



“A trip to Himachal Pradesh is truly pleasurable as it is one of the most famous tourist destinations of India. This land of mountains is a celestial tourist destination where there is no dearth of tourist attractions. Himachal Pradesh is a must-see destination for those who love mountains. The state is proud of its glorious history and rich cultural heritage. The unending natural beauty, pleasing climate and friendly people are the key characteristics of the state which is truly referred to as DEV BHUMI-The Land of Gods.

Promoting offbeat destinations

Since Himachal Pradesh has many prominent tourist places like Shimla-Manali-Dharamshala-Dalhousie that have become very popular amongst the general tourists, tourists generally feel that they have seen Himachal Pradesh after visiting these places whereas the fact is that this is not even the quarter Himachal has to offer. There are many more scenic, offbeat destinations in Himachal with a vast potential to explore. To name few among the famous and promising offbeat destinations are Kalpa, Nako and Sangla valley in Kinnaur, Kaza, Pin Valley, Kibber, Chandratal, Keylong, etc. in Lahaul-Spiti, Pangi valley over Sach Pass in Chamba District, Barot valley in Mandi, Bharmour in Chamba, Chanshal valley in Shimla district and Janjehli in the Mandi district and many more.

In an endeavour to promote these untapped tourist destination, Himachal has taken the initiative to promote its offbeat destination by participating in major Tourism fairs like TTF.”

Ved Pandey
Sr. Manager
Himachal Tourism

Peaceful Puducherry

Away from the hustle and bustle of big cities, Puducherry is a quiet little town on the Southern Coast of India.

The unmistakable French connection, the tree lined boulevards, the quaint colonial heritage buildings, the spiritual sceneries, the endless stretches of unspoilt virgin beaches and a surprising choice of restaurants serving a melange of cuisines provide a heady mix of experience that draws travellers from near and far to the well planned city by French rulers earlier. Now, it is flourishing through tourism activities.

It is the perfect place to come, if you want to take the pace of life down a few notches.



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