

TND e-daily • TTF MUMBAI Day 1

TTF Mumbai restores hopes for early revival of domestic and international travel

Stalwarts of the travel & tourism industry gather in Mumbai to revive tourism

The Travel and Tourism industry is on its way back to earlier glory with bookings on the rise and occupancy rates nearing 80%. The Central and State Governments are doubling up measures to endorse and further boost the strong pent-up domestic leisure travel demand. Airlines have been allowed to fly at 85% capacity and aviation experts predict a return to pre-covid levels by the end of 2021.³

International borders are gradually expected to open towards the end of the year giving Indian travelers an increasing number of destinations to choose from for their next vacation.

TTF Mumbai is returning after more than a year without any travel trade show in the biggest travel source market of the country, Mumbai. The event has participation from a large number of States and good private participation from Pan India, confirming the resolve of the travel & tourism industry to make a comeback, with cautious confidence. The show brings together under one roof the best of the travel industry from all over India, for reviving and restarting tourism in India.

TTF was inaugurated today at the Nehru Centre, Worli, at 11.30am in the gracious presence of Shri. Satpal Maharaj, Hon'ble Tourism Minister, Government of Uttarakhand;

Smt. Aditi Tatkare, Hon'ble Minister of State for Tourism, Government of Maharashtra;

Shri. Dilip Jawalkar, IAS, Secretary Tourism, Government of Uttarakhand;

Shri. Sanjiv Agarwal, Chairman and CEO, Fairfest Media Limited;

Mr D. Venkatesan, Regional Director West & Central, Indiatourism Mumbai, and

Heads of national and regional Travel Trade Associations.

Honorable Tourism Minister, Government of Uttarakhand, Satpal Maharaj said at the inauguration of the event: "TTF Mumbai has brought back to life the hospitality industry and the private sector. Covid has affected the lives and livelihood of thousands and meeting here today is a very important step towards defining safety protocols and moving forward together as an industry to revive travel and tourism."



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Shri Satpal Maharaj
Honourable Tourism Minister
Uttarakhand

Hon'ble Minister of State for Tourism, Government of Maharashtra, Aditi Tatkare commented "We have not had a chance to have a program like TTF



Mumbai in the last 2 years. The TTF team has taken a very good initiative for all of us to gather as a nation together to better promote tourism. This is the need of the hour to explore and expand tourism as much as possible."



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Aditi Tatkare
Honourable Tourism Minister
Maharashtra

More than 108 exhibitors and representatives from 15 states are participating at TTF Mumbai, on 29, 30 September & 1 October at the Nehru Centre, Worli.

Maldives Tourism is participating in TTF with a big pavilion and seven participating Maldivian DMCs, hospitality, airline and tour operators, sending a strong signal towards the Indian travel trade of their commitment to the Indian market.

"We are very happy to see the inauguration of TTF Mumbai welcome dignitaries from all over India and even abroad, gathering to revive travel and tourism together", said Sanjiv Agarwal, Chairman & CEO, Fairfest Media, the organisers of TTF - the oldest and largest travel tradeshow network in India. "We had very successful TTF shows in Ahmedabad and Kolkata in the last couple of weeks. With the support of States along with the entire travel trade, it is a definite restart of travel and tourism on which

the livelihood of so many people depends," he added.

Gujarat, Kerala, Uttarakhand are the Partner States. Madhya Pradesh and Punjab have joined the show as Feature States, alongside key private players from DMCs, hospitality sector, aviation and others. India Tourism is also present in a big way at the show. Air India is the Partner Airline of the event.

The show is taking place from 11 am to 6 pm, on all three days and will be reserved exclusively for the travel trade.

TTF Mumbai is one of the very first travel trade-shows to take place once again in India's biggest travel source market, Mumbai, in 2021. The show marks the return of physical trade shows, signalling a strong sentiment of the tourism industry that has had such a rough patch, to come back to some sense of normalcy in the near future.

The Government of India has given a fresh push to reviving domestic tourism under its

Dekho Apna Desh initiative and TTF Mumbai promises to add to the country-wide efforts in reviving tourism. The Ministry has also revised its Market Development Assistance (MDA) scheme to incentivize and upskill the domestic travel trade fraternity. One of the biggest draws of the MDA happens to be the financial incentives chalked out for travel agents, tour operators as well as state tourism boards for participating in trade fairs.

TTF Mumbai has the active support of travel associations like OTOAI, ETAA, TAAI, TAFI, ADTOI, IATO, Skal International Bombay 144, Skal International Mumbai South, IAAI, NIMA, ABTO, IATTE, TAAN, TAAP, VTA, MTOA, ITDSECS, TEN, UTEN.

TTF Mumbai brings together the pioneers of reviving travel from India and abroad, for a power-packed event and quick yet safe rebound.

TTF Mumbai 29, 30 Sep & 1 Oct at Nehru Centre, Worli

Incredible !ndia



In the land of Lord Krishna they say you attain enlightenment. As I climbed the 56 steps towards mine, there were so many questions I wanted to ask. But as I reached the top, I received the only answer I will ever require - Salvation.

There is still one question that remains though. Why aren't you at Dwarka?

Antony MacLean



DWARKA
www.gujarattourism.com

Visit Maldives and industry partners market Maldives in India with two major events

Visit Maldives, along with industry partners, has begun marketing the destination in India with two major events. This includes a one-day roadshow organized by Visit Maldives, which began today (27th September 2021) at Novotel Ahmedabad (Ahmedabad, India). Later on from 29th September till 1st October, Visit Maldives will also participate in one of the biggest tourism fairs in India, Travel and Tourism Fair (TTF), to be held in Physical Fair (Nehru Centre, Worli) Mumbai.

Both the roadshow in Ahmedabad and participation in TTF Mumbai aims to promote Maldives as one of the safest destinations, to maintain the momentum of arrivals from the Indian market, to strengthen brand presence and

to promote the destination among tour operators and travel agents in India. The Travel & Tourism Fair (TTF) is also one of India's biggest travel trade shows, providing numerous opportunities for tourism sector stakeholders to network. Since 1989, TTF has been providing an annual marketing platform and an opportunity to network with the travel trade in major cities of India.

Industry partners joining Visit Maldives in the Roadshow in Ahmedabad includes Angsana Resort & Spa Maldives, Adaaran Resorts, Kihaa Maldives and One Above Travel Maldives.

Industry partners joining Visit Maldives in TTF events include Island Aviation Services, Dhigufaru Island

Resort, Kihaa Maldives, Tatabye Maldives, One Above Travel Maldives, Atmosphere Hotels & Resorts and Island Life Travel.

Both events are business to business (B2B), and are expected to connect us with over 300+ travel professionals, resulting in increased bookings to the Maldives by Indian travelers in the coming months.

India is the 1st top source market to Maldives. By August 27th 2021, Maldives welcomed 732,896 tourists to the country, out of which 19.99% or 146,205 tourists were from India. The growing number of arrivals from India to Maldives in the past couple of years has enabled them to lead in the top 10 source market list for several years.



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Featured Exhibitors



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List of participating companies at TTF Mumbai
29, 30 September & 01 October 2021

- AB Travels South India/(AB Rent A Car)

Abad Hotels & Resorts - Kerala Tourism Pavillion

Air India

Akshar Travels Pvt Ltd - Gujarat Tourism Pavillion

Allgotrip Hospitality Pvt. Ltd., Rishikesh - Uttarakhand Tourism Pavillion

Amantra Hotel

Amazing Fun World - Gujarat Tourism Pavillion

Aspire Bed & Breakfast - Punjab Tourism Pavillion

Ataraxia Resort - Uttarakhand Tourism Pavillion

Atmosphere Hotels & Resorts - Maldives Tourism Pavillion

Ayurvedamana - Kerala Tourism Pavillion

Beyond Stay Pvt. Ltd, Corbett & Kanatal - Uttarakhand Tourism Pavillion

Breakout Hotels & Resorts - Kerala Tourism Pavillion

Bulls Travelism Pvt Ltd/Getz Destinations

Cab7 taxi - Gujarat Tourism Pavillion

CLTech Solution

Concord Exotic Voyages - Kerala Tourism Pavillion

Deepak Travels - Gujarat Tourism Pavillion

Department of Tourism, Government of Kerala - Kerala Tourism Pavillion

Devi Travels - Gujarat Tourism Pavillion

Dhigufaru Island Resort - Maldives Tourism Pavillion

Discover Kerala Holidays - Kerala Tourism Pavillion

Eco Trails Hospitality pvt Ltd - Gujarat Tourism Pavillion

Empyrean Skyview Project Pvt Ltd

Fort Dhariyawad

Green Ridge Munnar - Kerala Tourism Pavillion

Gujarat Trails - Gujarat Tourism Pavillion

Himpushp Tours & Travels

Holy River Hotel, Rishikesh - Uttarakhand Tourism Pavillion

Hotel Amani Vagator
- Hotel City Inn Varanasi

Hotel Clarion Inn - Punjab Tourism Pavillion

Hotel Downtown

Hotel Grand, Dehradun - Uttarakhand Tourism Pavillion

Hotel Madhuram Royale

Hotel Vishnupriya

Hotel Yuvarani Residency - Kerala Tourism Pavillion

HP - Kasol Adventure Camp

Incruises International LLC

India Tourism

Intersight Tours and Travels Pvt Ltd - Kerala Tourism Pavillion

Island Aviation Services Ltd - Maldives Tourism Pavillion

Island Life Travel Pvt Ltd - Maldives Tourism Pavillion

Jade Vine Resorts

Kanj Resort

Kerala Tourism

Kerala Tourism Development Corporation - Kerala Tourism Pavillion

Kihaa Maldives - Maldives Tourism Pavillion

La Tigre Luxury Villa Resort, Almora - Uttarakhand Tourism Pavillion

lallooji & Sons - Gujarat Tourism Pavillion

Landscape Safari

Little rann resort - Gujarat Tourism Pavillion

Lords Hotels & Resorts - Gujarat Tourism Pavillion

Madhubhan resorts - Gujarat Tourism Pavillion

Madhya Pradesh Tourism Board

Makeplans Holidays

Maldives Marketing & PR Corporation

Maliekal Heritance Cherai - Kerala Tourism Pavillion

Marvel Tours - Kerala Tourism Pavillion

Me Triping Technologies Pvt Ltd

Modi Yoga Retreat, Rishikesh - Uttarakhand Tourism Pavillion
- My Hotels & Resorts

Naaz Tour & Travels - Gujarat Tourism Pavillion

One Above Travel Maldives Pvt Ltd - Maldives Tourism Pavillion

Packtogo Holidays

Pagoda Resorts - Kerala Tourism Pavillion

Punjab Heritage and Tourism Promotion Board

Punnamada Resorts Pvt Ltd

Quality Holidays

Ramada by Wyndham, Alleppey - Kerala Tourism Pavillion

Rann Utsav / Lallooji And Sons

Regency Lagoon Resort - Gujarat Tourism Pavillion

Rezmytrip LLP

Rising Gujarat Tours - Gujarat Tourism Pavillion

Sadda Pind - Punjab Tourism Pavillion

Sairaj Beach Resort

Savvy App

Spectrum Resort, Spa and Convention

Spiceland Holidays - Kerala Tourism Pavillion

Stardom Resort Jaipur

Swapna Srushti International Club Pvt. Ltd.

Tat Saraasa Resort & Spa

Tatabye Maldives Pvt Ltd - Maldives Tourism Pavillion

Thai Booking Window

The Click Hotels (Suba Group)

The Holidayz Travel Kashmir

The Kabo Luxury Boutique hotel

The Narmara Munnar - Kerala Tourism Pavillion

Tourism Corporation Of Gujarat Limited (TCGL)

Trully India

UTEN

Uttarakhand Tourism Development Board

and many more...