

India's Biggest Travel Trade Show Network

India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

2025

OTM 30, 31 January & 01 February

TTF Bengaluru 13, 14, & 15 February

TTF Chennai 21, 22, & 23 March

TTF Kolkata 11, 12 & 13 July

TTF Ahmedabad/Gandhinagar 31 July, 1 & 2 August

TTF Mumbai 11, 12 & 13 August

BLTM 28, 29 & 30 August



www.ttfotm.com

TTF IS INDIA'S OLDEST AND LARGEST TRAVEL TRADE SHOW NETWORK.

It is dedicated to providing the most effective opportunity to promote tourism in the major travel markets in India, every year.



www.otm.co.in

OTM IS THE LEADING TRAVEL TRADE SHOW IN ASIA.

OTM provides an opportunity to connect with thousands of qualified buyers from the travel trade, business and MICE sectors. Moreover, the event features exclusive interactive sessions with film, TV & OTT production houses, wedding planners, travel bloggers and leaders in travel technology.

BLTM

www.bltm.co.in

BLTM IS INDIA'S LEADING TRAVEL MART FOCUSED ON BUSINESS+LEISURE AND MICE TRAVEL. It provides unprecedented access to the cream of buyers from the North Indian market as well as hosted buyers, specifically chosen from Business+Leisure and MICE travel segments from all over India and abroad.

HIGHLIGHTING TIER 1 & TIER 2 INDIAN CITIES IN THE TTF SERIES: **UNLOCK COMPREHENSIVE NATIONWIDE MARKETING OPPORTUNITIES IN FY 2025**

India is currently one of the most important global markets. According to recent reports, projections indicate that by 2030, India will become the world's fourth largest spender in travel. Indian travellers will contribute an estimated USD 410 billion towards travel and accommodation expenses by the end of the decade.

OTM

OTM is the gateway to India's travel markets. Ranked as the #1 travel trade show in India and Asia by Ipsos, the world's third-largest market research company, the event brings together 1,600+ exhibitors under one roof. Hosted at the world-class venue of the Jio World Convention Centre in Mumbai, recognised as a hub for India's top outbound travel market, OTM stands as a cornerstone in the travel industry.

TTF Bengaluru

India's silicon valley and one of the biggest markets in South India. Bengaluru being the capital and largest city of Karnataka, plays a significant role in the tourism industry's contribution of 14.8 % towards the state's GDP, with over 16 million jobs within the sector.

TTF Chennai

Chennai, one of the four metropolitan cities in India, is the hub of outbound and domestic travel in South India, and TTF Chennai is emerging as the largest regional travel tradeshow in the circuit.

TTF Kolkata

Kolkata (formerly Calcutta), the biggest metro city in Eastern India, is a traditionally large market of budget travellers well known in domestic as well as short-haul international markets. Destinations like Sri Lanka, Thailand, Nepal, Malaysia, Singapore, Maldives, Macau, etc. have regularly participated in TTF Kolkata, in addition to all Indian states.

TTF Ahmedabad/Gandhinagar

It is an opportunity to target one of India's largest outbound markets ahead of the festive season. Ahmedabad is the business hub of Gujarat, a large source market of Outbound and domestic travellers. Many countries have successfully participated in it, e.g. Maldives, Egypt, South Korea, Indonesia, Sri Lanka, etc., and it has emerged as the largest show in the TTF circuit.

TTF Mumbai

TTF in Mumbai offers an unmissable platform to connect with the vast travel market of Maharashtra and beyond. Scheduled in August, just before Diwali and the winter vacations, the show aligns with one of the busiest travel seasons, making it a prime time for tourism-related business.

BLTM

BLTM, India's leading trade show for Business + Leisure Travel and MICE, primarily attracts attendees from Delhi and the Northern region's outbound travel trade. The event also hosts buyers selected from prominent corporate and MICE travel segments from across the world and India. The upcoming edition of BLTM is taking place at the India International Convention & Expo Centre (IICC).



EXHIBITOR PROFILE

State Government Tourism Departments, National/Regional Tourist Organisations, Destination Management Companies, Convention and Visitors Bureaus, Amusement/Theme Parks, Hotels/Hotel Chains, Adventure Tourism, Tour Operators, Travel Agents, Cruise Lines, Car Rentals, Railways, Airlines, Resorts, Insurance, Time-share, Coach Operators, Foreign Exchange, Conference Venues, Banks/Credit Cards, Publications, Maps, Guides, Incentive Travel Destinations, Technology and Communication, Information/Reservation Systems, Photography, Travel Accessories & Equipment for Camping, Biking, Trekking, etc.

VISITOR MIX

TTF: Usually, the three-day shows are reserved for travel trade for one and a half days, and are open for all for the remaining half day of the second day and the whole of the third day.

BLTM: The three-day show is entirely focussed on online matchmaking with hosted buyers, with pre-scheduled appointments with sellers.

OTM: Three full days of the show are reserved for hosted buyers, travel trade and business visitors.



4,000+

Exhibitors

100

Countries

36

Indian States/UTs

More than 4,000 Exhibitors from 100 Countries and 36 Indian States/Union Territories have participated in our OTM, TTF & BLTM branded shows, making us **the leading travel trade show organisers in Asia.**

INDIAN STATES & UNION TERRITORIES - Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Ladakh, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal.

COUNTRIES - Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Germany, Great Britain, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Korea, Kuwait, Laos, Latvia, Lebanon, Lithuania, Macao, Malaysia, Maldives, Malta, Mauritius, Mexico, Mongolia, Morocco, Nepal, Netherlands, New Zealand, Norway, Oman, Palestine, Peru, Philippines, Poland, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Seychelles, Siberia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Switzerland, Syria, Taiwan, Tanzania, Thailand, Tunisia, Türkiye, Ukraine, United Kingdom, UAE (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, Umm al-Quwain), UK, USA, Uzbekistan, Vietnam, Zambia, Zimbabwe.

SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS

Partner Countries



Partner Countries



Focus Countries



Partner Destination



Feature Destinations

Feature Countries



Partner States

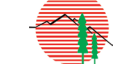


Partner States



Focus States

Feature States



Featured Exhibitors



Supported by



OTM, TTF and BLTM are brought to you by Fairfest Media Ltd., the oldest and leading travel trade show organisers in India. As a participant, you can be assured of the quality of service backed by decades of experience and industry leadership.



PARTICIPATION **PACKAGE** (Rate/sq.m.)

Location		Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
OTM	30, 31 January, 01 February 2025	Rs. 40,000 / US\$ 545	Rs. 44,000 / US\$ 595	Rs. 48,000 / US\$ 645	Rs. 52,000 / US\$ 695
TTF Bengaluru	13, 14 & 15 February 2025	Rs. 32,500 / US\$ 430	Rs. 35,000 / US\$ 475	Rs. 38,500 / US\$ 520	Rs. 42,000 / US\$ 560
TTF Chennai	21, 22 & 23 March 2025	Rs. 32,500 / US\$ 430	Rs. 35,000 / US\$ 475	Rs. 38,500 / US\$ 520	Rs. 42,000 / US\$ 560
TTF Kolkata	11, 12 & 13 July 2025	Rs. 35,000 / US\$ 430	Rs. 38,500 / US\$ 475	Rs. 42,000 / US\$ 520	Rs. 45,500 / US\$ 560
TTF Ahmedabad/Gandhinagar	31 July, 1 & 2 August 2025	Rs. 35,000 / US\$ 430	Rs. 38,500 / US\$ 475	Rs. 42,000 / US\$ 520	Rs. 45,500 / US\$ 560
TTF Mumbai	11, 12 & 13 August 2025	Rs. 35,000 / US\$ 495	Rs. 38,500 / US\$ 545	Rs. 42,000 / US\$ 595	Rs. 45,500 / US\$ 645
BLTM	28, 29 & 30 August 2025	Rs. 35,000 / US\$ 495	Rs. 38,500 / US\$ 545	Rs. 42,000 / US\$ 595	Rs. 45,500 / US\$ 645

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.
Add 50% of Standard Rate for Mezzanine Space, if any.
* Payment is due at the time of booking with GST extra @ 18%.

BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to contact@fairfest.in or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

FAIRFEST MEDIA LIMITED (CIN - U74140WB1988PLC045101)

- Mumbai - Corporate Office:** 305, 3rd Floor, The Summit Business Bay, Near WEH Metro Station, Off Andheri - Kurla Road, Andheri East, Mumbai - 400 093
+91 22 4555 8555
- New Delhi:** U-1, Green Park Main, New Delhi - 110 016
+91 11 4615 0947
- Ahmedabad:** 302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road, Navrangpura, Ahmedabad - 380 009
+91 79 2646 1217
- Bengaluru:** 2454, 17th 'E' Cross, 9th Main, Ground Floor, Banashankari, 2nd Stage, Bengaluru - 560 070
+91 80 2676 1598
- Kolkata:** 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata - 700 016
+91 33 4028 4028
- Registered Office:** 25 C/1, Belvedere Road, Alipur, Kolkata - 700 027
+91 33 4600 6699