



SPONSORSHIP OPPORTUNITIES

Explore sponsorship opportunities with us to give your brand great visibility and boost your outreach in the booming Indian travel market.



Country / State Title Sponsorship

PARTNERSHIP BENEFITS	PREMIUM PARTNER COUNTRY / STATE (EXCLUSIVE)	PARTNER COUNTRIES / STATES	FOCUS COUNTRIES / STATES	FEATURE COUNTRIES / STATES	OFFICIAL PARTNER
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Logo will appear as Premium Partner / Partner / Focus / Feature Country / State / Official Partner in

Event Publicity Campaign	Yes	Yes	Yes	Yes	Yes
E-Invitation	Yes	Yes	Yes	Yes	Yes
Partners Page on Event Website	Yes	Yes	Yes	Yes	Yes
Onsite Branding	Yes	Yes	Yes	Yes	Yes
Partners Page in Exhibition E-Directory	Yes	Yes	Yes	Yes	Yes
Mention in Press Release	Yes	Yes	Yes	Yes	Yes
Emailer to 50,000+ travel agents and tour operators from pan India	Four Emails	Three Emails	Two Emails	One Email	One Email
Social Media Promotion on OTM, BLTM, TTF large channels	Four Posts	Three Posts	Two Posts	One Post	One Post
Advertisement in Travel News Digest: Website and App	Four	Three	Two	One	One
Advertisement in Exhibition E-Directory	Yes	Yes	Yes	Yes	Yes
Partnership Charges	INR 37,50,000* USD 50,000*	INR 18,50,000* USD 25,000*	INR 11,00,000* USD 15,000*	INR 7,50,000* USD 10,000*	INR 7,50,000* USD 10,000*

*plus GST @ 18%, partnership charges are exclusive of space cost and minimum space required for partnership status:
Premium Partner Country / State - 200 sqm, Partner Countries / States - 100 sqm, Focus Countries / States - 60 sqm,
Feature Countries / States - 36 sqm, Official Partner - 18 sqm

Official Partner Hotel Sponsorship (Exclusive)



Be the **Official Partner Hotel** of the Show. Maximise your visibility amongst a targeted audience of buyers, decision makers and business heads from Pan-India. Highlight your brand, properties and offers to 30,000 trade visitors in the best setting.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	11,25,000	15,000
OTM Mumbai	18,50,000	25,000
BLTM Delhi	18,50,000	25,000

Official Partner Airline Sponsorship (Exclusive)



Become the **Official Partner Airline** of the Show. Maximise your visibility amongst a targeted audience of buyers, decision makers and business heads from Pan-India. Highlight your brand and offers to 30,000 trade visitors in the best setting.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	11,25,000	15,000
OTM Mumbai	18,50,000	25,000
BLTM Delhi	18,50,000	25,000

Lanyard Sponsorship



Attractive **lanyards** are produced to hold the entry badges and distributed to all exhibitors, trade visitors, press, delegates, VIPs. Your logo will appear on the lanyard.

(Quantity: 10,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	7,50,000	10,000

Badge Sponsorship

The badge is the most widely distributed and most visible element in the show, used extensively during the span of 3 days. Your logo will appear in the main section of the badge, giving it unparalleled prominence.

Every time a show attendee scans his/her card by using the event app SnapCard, your logo will catch their eye.



(Quantity: 10,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	7,50,000	10,000

Show Carry Bags Sponsorship



(Quantity: 10,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	12,00,000	17,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	15,00,000	20,000

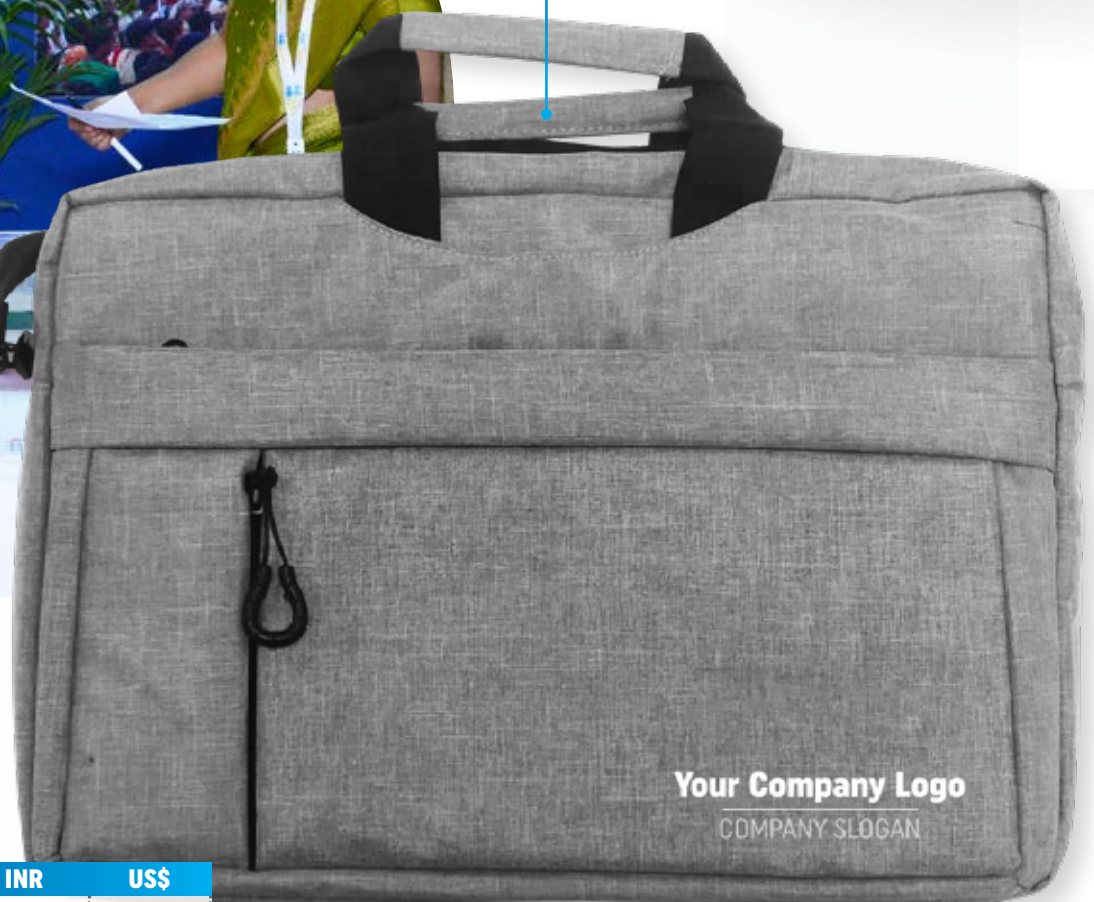
Provide visitors with **show bags** to help them collect information. Your logo and message will appear on the show carry bags to be distributed from the registration area and help desk counters.

Buyers & VIP Kit Bags

Sponsorship



Handed to every buyer and VIP who attends the show, these bags will be **imprinted with your logo**. Your branding stays with the buyers and VIPs even after the show is over. Provides great long-term visibility.



PRICING: exclusive of GST @18%

	INR	US\$
TTF Per Location	6,00,000	8,500
OTM Mumbai	7,50,000	10,000
BLTM Delhi	7,50,000	10,000

Entrance Branding Sponsorship



Grab the attention of the OTM audience right from the start. The **Entrance Branding** guarantees prime visibility just as visitors, VIPs and special invitees enter the show. Entrance Branding includes: Drop down from L1 Glass Wall (4 nos), Side walls of Pavilion Entrance (3 nos.), Branding at Hall Entrance (2 nos.), Circular Pillar in concourse (2 nos.), In-hall Side Wall Bunting (6 nos.), In-hall Centre Bunting (6 nos.). The deliverables can be customised as per your requirements.

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	22,50,000	30,000

Registration Area Sponsorship



Give your logo a headstart. Multiple **registration counters** are situated at the entrance for the registration of delegates, business visitors and general visitors. Your logo will appear on the registration backdrop and front fascia of the registration counter. You will be provided with a self-standing display wall at vantage locations for putting up your publicity posters/logo/ branding.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	11,00,000	15,000

VIP/Business Lounge Sponsorship



Created to facilitate buyer-seller business interactions, the **VIP/Business Lounge** is frequented by both. Your logo will be displayed at various prominent locations in the business lounge, putting your brand in front of decision-makers.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	22,50,000	30,000
BLTM Delhi	22,50,000	30,000

CineLocales Lounge

Sponsorship



A top of the line Bollywood-themed lounge wherein exhibitors will be interacting with premier film and TV producers. **CineLocales** is India's premier marketplace connecting commercial, film & television professionals to global destinations and locations. Your logo will be displayed at various prominent locations in the lounge.

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	22,50,000	30,000

Exclusive Video Advertisements on LED Wall Sponsorship



LED Screen Details:

- Pixel Pitch : 1.56
- Size (mm) : 60000 x 3375
- Resolution (px) : 3840 x 2160 (4K)

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	11,25,000	15,000

Your **video advertisements** will be displayed on the **LED wall** built into the Entry Gate. This is the best way to gain crucial mind space just as visitors, VIPs and special Invitees are entering the show. Your brand will be the first thing they will be exposed to at the show, generating invaluable recall. The deliverables can be customised as per your requirements.

Evening Function Sponsorship



Sponsor an **Evening Function** after a busy networking day to help buyers close off their day in the most pleasant way! You get an opportunity to showcase the destination to an exclusive audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. You will be provided with self-standing displays at vantage locations for putting up your publicity posters/logo/branding.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	10,00,000	13,400
OTM Mumbai	15,00,000	20,000
BLTM Delhi	15,00,000	20,000

Networking Lunch / Dinner for 200 Buyers & Sellers

Sponsorship



Sponsor a **networking lunch/dinner for 200 buyers & sellers** to gain one-to-one brand visibility among your target audience. You get an opportunity to showcase the destination to an exclusive audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. Your logo will be displayed at various prominent locations in the lunch/dinner area. You will be provided with a self-standing display wall at vantage locations for putting up your publicity posters/logo/branding. You will also be given 15 minutes for A/V presentation.

PRICING*: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	22,50,000	30,000
BLTM Delhi	22,50,000	30,000
* Additional USD 20,000 / INR 15,00,000 for Cocktail		

Exclusive Hosted Breakfast / Lunch / Tea Break (Upto 50pax.) Sponsorship



Welcome your buyers with a treat! Sponsor a **Networking Breakfast / Luncheon / Coffee Break** for a selective interaction with 30-50 buyers & sellers to gain one-to-one brand visibility among your target audience. You get an opportunity to showcase the destination to an exclusive audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. Your logo will be displayed at various prominent locations in the breakfast / lunch / tea break area.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	5,00,000	6,700
OTM Mumbai	7,50,000	10,000
BLTM Delhi	7,50,000	10,000

Hosted Buyer Sponsorship



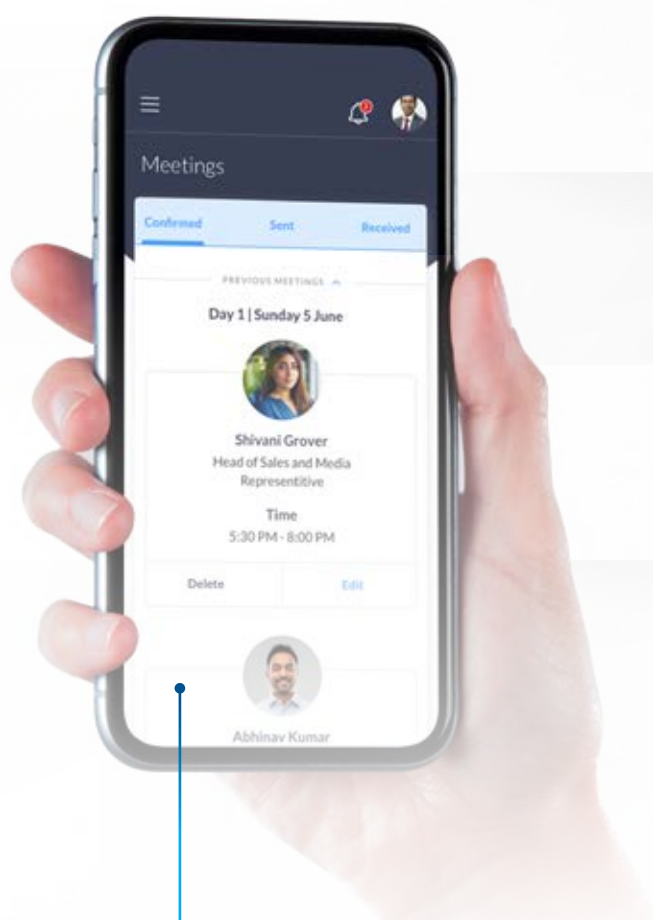
Hundreds of hand-picked **pre-qualified buyers** from important source markets in India are flown from all the major cities of India and neighbouring countries to our shows. These include top buyers from the travel trade, MICE and business travel segments, who are selected through a rigorous process. Sponsors and co-sponsors of the Hosted Buyer Program will capture their attention, at a relatively low cost, on the first-come basis.

It provides you with exclusive branding experience to a highly-targeted segment.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	15,00,000	20,000
OTM Mumbai	22,50,000	30,000
BLTM Delhi	22,50,000	30,000

Event App

Sponsorship



The **Event App** is the ultimate companion of each and every participant of the show. Get unprecedented visibility in the app. Exhibitors, visitors and speakers will be logging in to schedule their meetings, check the event agenda, view the floorplan and get the relevant show information. Your logo will be displayed right at the launch of the app, throughout the navigating experience generating fabulous brand recall. Every meeting request and confirmation email sent carries your branding and your banners appear on every screen inside the app, keeping you at the forefront of every buyer interaction before the show even starts.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	11,25,000	15,000
OTM Mumbai	22,50,000	30,000
BLTM Delhi	22,50,000	30,000

Forum Keynote Sponsorship



Get your brand exclusive prime time with a 30 min **Forum Keynote** on the Open Stage of the show. Be part of the pioneers of Reviving Travel and share your views with a dedicated audience. The Forum is one of the most well-attended programmes of the show, bringing together CxOs from the biggest travel brands in India and Asia for a set of inspiring panel discussions on the future of travel in the APAC region.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	12,50,000	16,700
OTM Mumbai	18,50,000	25,000
BLTM Delhi	18,50,000	25,000

Forum Knowledge Partner Sponsorship



Get your brand exclusive visibility at the Forum. Your logo and brand will be featured as the **Forum Knowledge Partner** of the Forum. Be part of the pioneers of Reviving Travel and share your views with a dedicated audience. The Forum is one of the most well-attended programmes of the show, bringing together CxOs from the biggest travel brands in India and Asia for a set of inspiring panel discussions on the future of travel in the APAC region.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	10,00,000	13,500
OTM Mumbai	15,00,000	20,000
BLTM Delhi	15,00,000	20,000

Roadshow for Travel Trade Sponsorship



You can conduct an **exclusive roadshow** for the travel trade, which will be facilitated by Fairfest. You get an opportunity to showcase the destination to a filtered audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. We will provide a complete roadshow solution for 100 travel trade members.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	7,50,000	10,000
OTM Mumbai	15,00,000	20,000
BLTM Delhi	15,00,000	20,000

Presentation at the Show

(30 - 45 min)
Sponsorship

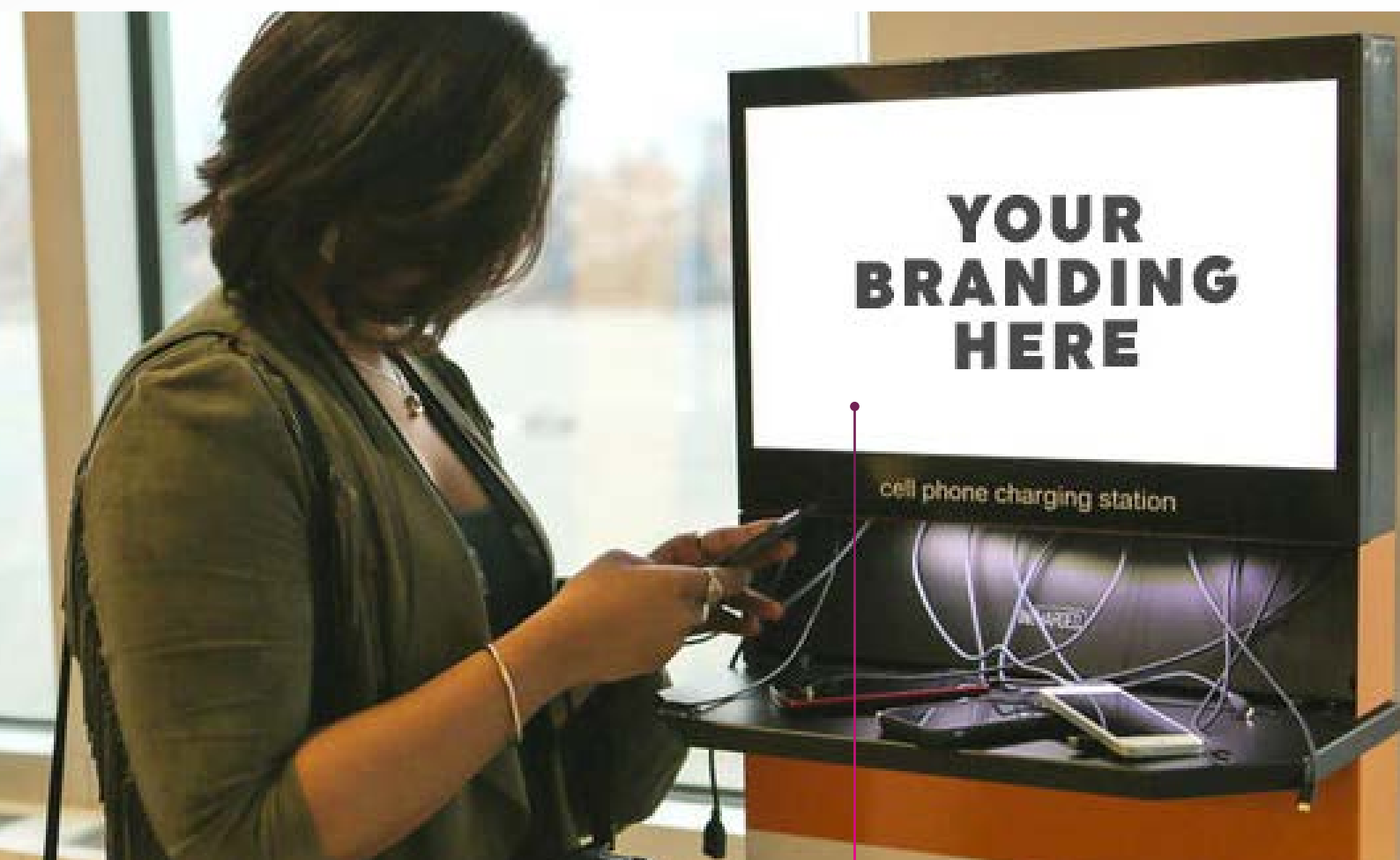


Get your brand on prime time at the show with a 30 to 45 min exclusive presentation: **Destination Presentation - Travel Tech - MICE - Product Presentation**. Be part of the pioneers of Reviving Travel and share your insights / products/ services with a dedicated audience.

Ensure undivided attention to your brand, products and/or promotions and maximum visibility during the exhibition.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	2,25,000	3,000
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

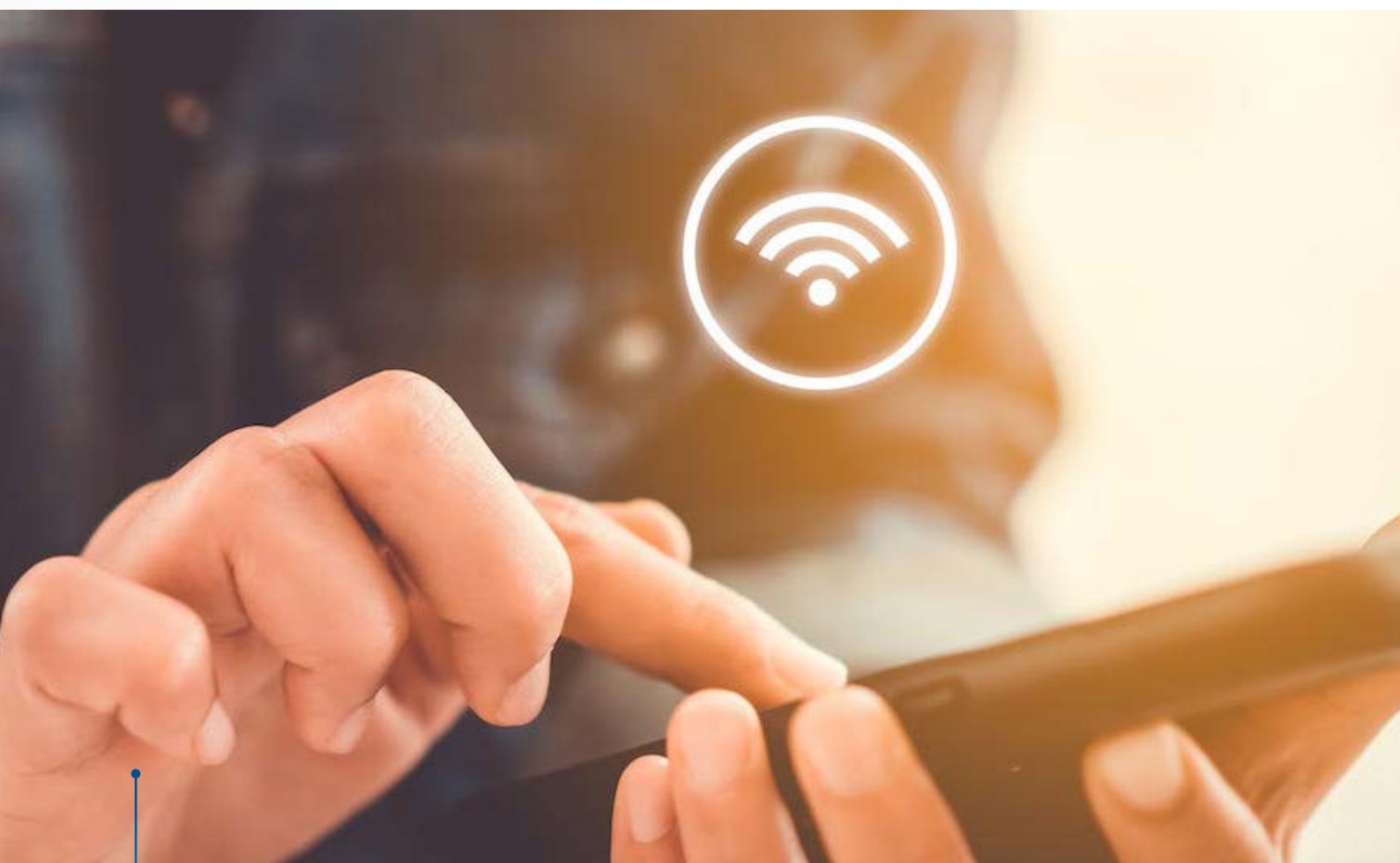
Mobile Charging Zone (Exclusive) Sponsorship



Your logo will be placed at multiple spots of the **Mobile Charging Zone** for prime visibility. Leverage the time visitors are taking out of the busy show floor to recharge their mobile phones.

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

Wi-Fi Network (Exclusive) Sponsorship



Get your brand on the **Wi-Fi network** of the venue for premium visibility during the three days of the show! The Wi-Fi network will be named according to your choice.

PRICING: exclusive of GST @18%	INR	US\$
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

Floor Branding Sponsorship



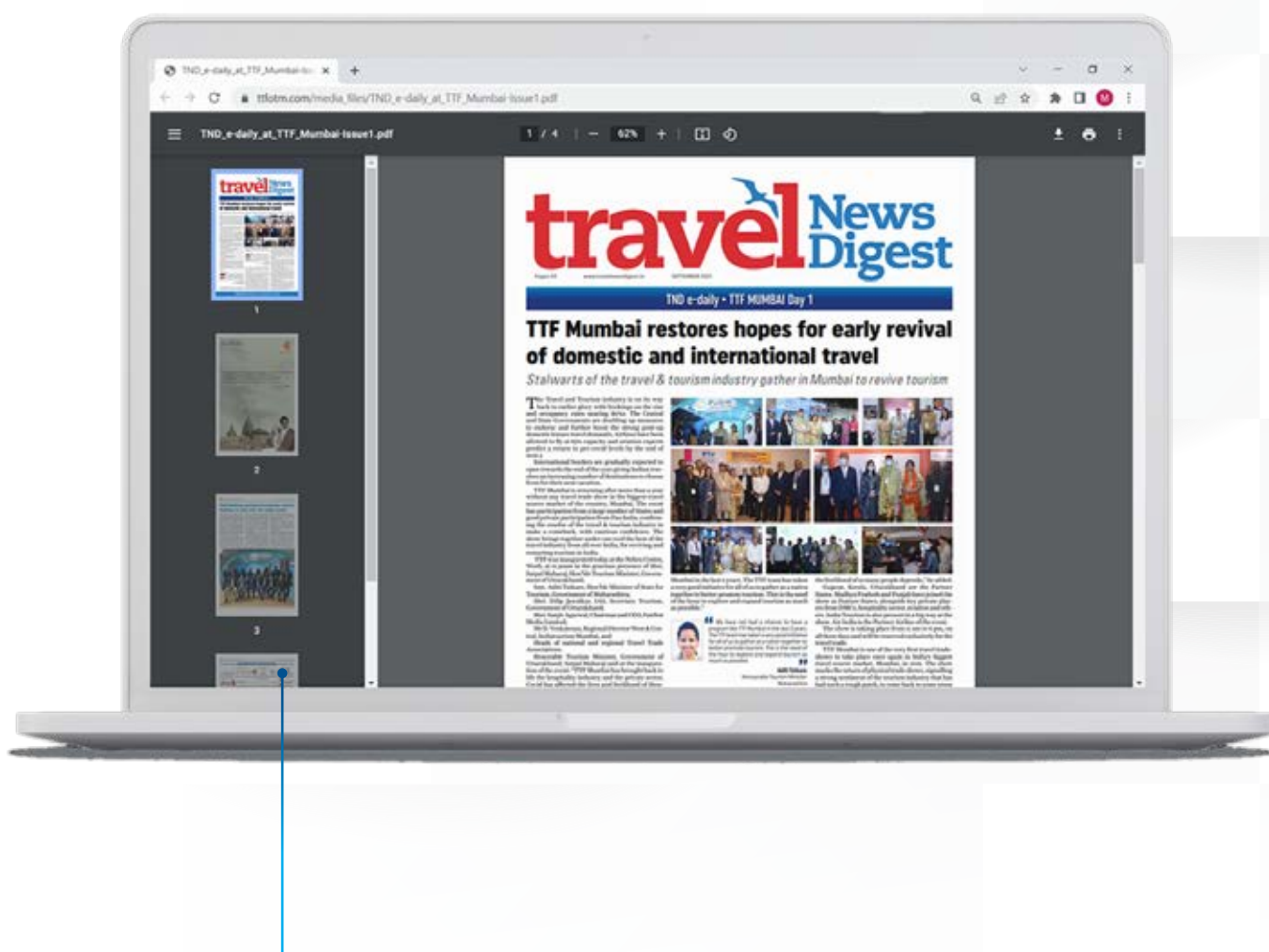
**YOUR
BRANDING
HERE**

Leave your mark along the show floor! With these uniquely designed **floor stickers** placed all around the exhibition floor. Guide the audience to your pavilion, from all sides of the exhibition!

(Quantity: 30 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,00,000	1,250
OTM Mumbai	1,00,000	1,250
BLTM Delhi	1,00,000	1,250

Travel News Digest e-daily Sponsorship



TND e-daily is the daily show magazine in our travel marts, featuring leading exhibitors, press releases, adverts and all you need to know at the show. Distributed online to all exhibitors, visitors, buyers, and to our travel industry database at large, it is the absolute must-have platform, garnering tens of thousands of eye-balls, and premium brand visibility and awareness.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,00,000	1,250
OTM Mumbai	1,00,000	1,250
BLTM Delhi	1,00,000	1,250

Aqua Partner Sponsorship

5000 **drinking water** bottles are distributed to all exhibitors and kept in buyers' lounges. Sponsoring it is a cost-effective means to generate goodwill.



(Quantity: 5,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,50,000	2,000
OTM Mumbai	1,50,000	2,000
BLTM Delhi	1,50,000	2,000

Travel News Digest Interview Wall Sponsorship



Get your brand the best visibility at the show with our **Travel News Digest Interview Board**. Your logo will be showcased while interviewing exhibitors, buyers and speakers during the event. Maximise your brand exposure even after the event is over!

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,25,000	1,700
OTM Mumbai	1,87,500	2,500
BLTM Delhi	1,87,500	2,500

Wall Branding Sponsorship

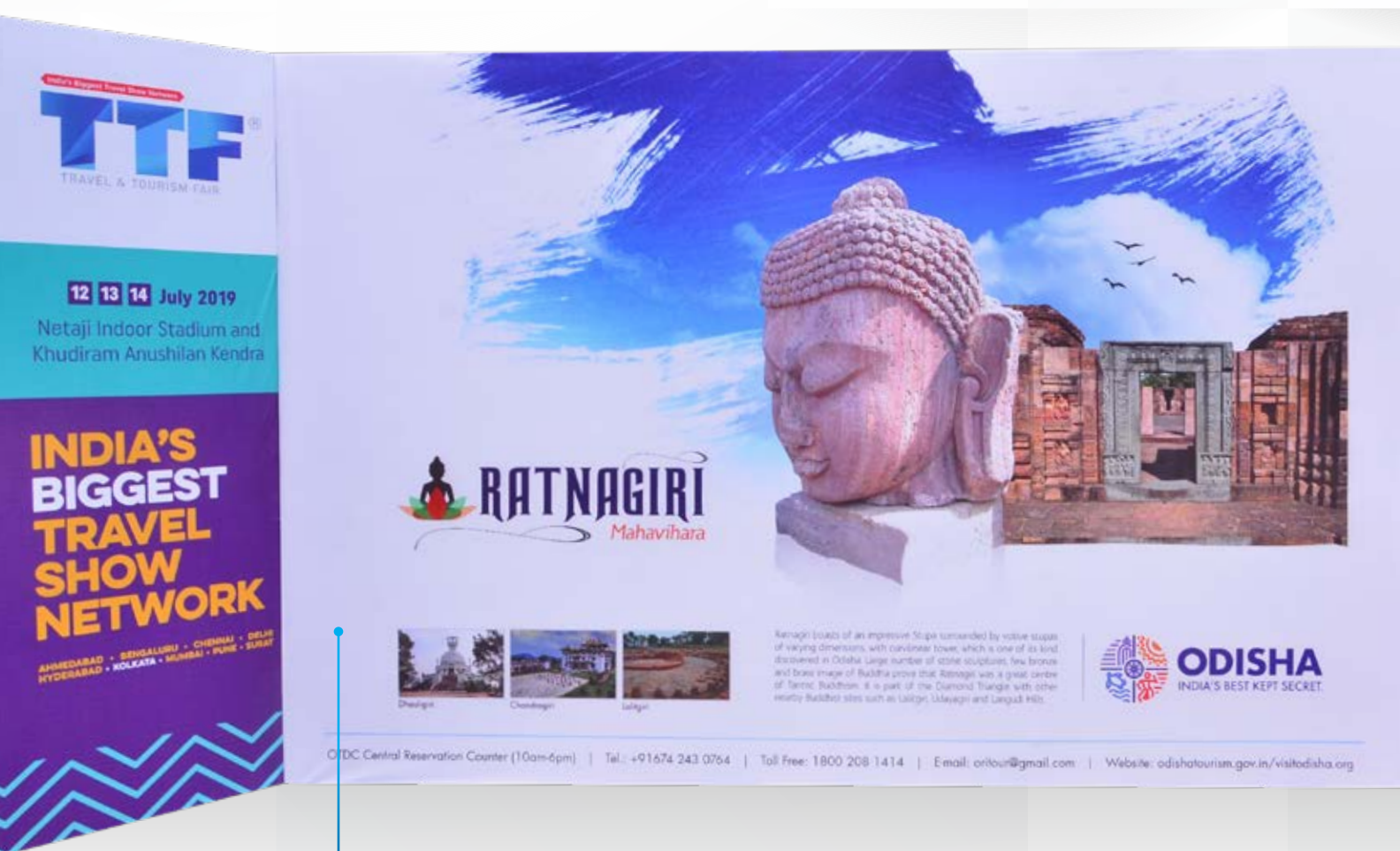


Showcase your company's advertisement on a 15 feet (w) x 10feet (h) **Wall Branding** placed at key locations of the Exhibition Hall. Increase your brand visibility while capturing a maximum of eyeballs on the show floor.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,25,000	1,700
OTM Mumbai	1,87,500	2,500
BLTM Delhi	1,87,500	2,500

Walkway Billboards

Sponsorship



Placed at prominent locations at the show venue, **walkway billboards** are unmissable by anyone who visits the show. You will have your branding/message/ad on 15 ft width x 10 ft height billboards in the main walkway leading up to the entrance.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,25,000	1,700
OTM Mumbai	1,87,500	2,500
BLTM Delhi	1,87,500	2,500

Hall Layout Plans

Sponsorship



STANDS A		STANDS B & C		STANDS D		STANDS E & F	
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56
57	58	59	60	61	62	63	64
65	66	67	68	69	70	71	72
73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88
89	90	91	92	93	94	95	96
97	98	99	100	101	102	103	104
105	106	107	108	109	110	111	112
113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128
129	130	131	132	133	134	135	136
137	138	139	140	141	142	143	144
145	146	147	148	149	150	151	152
153	154	155	156	157	158	159	160
161	162	163	164	165	166	167	168
169	170	171	172	173	174	175	176
177	178	179	180	181	182	183	184
185	186	187	188	189	190	191	192
193	194	195	196	197	198	199	200

Give your company a never before exposure. A site much referred to by all visiting delegates. The **layout plans** will be placed at prime locations in the fair ground. Your logo will appear below the layout plan, giving your company an instant edge.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	1,87,000	2,500
OTM Mumbai	7,50,000	10,000
BLTM Delhi	3,50,000	5,000

Business Card Holder Sponsorship

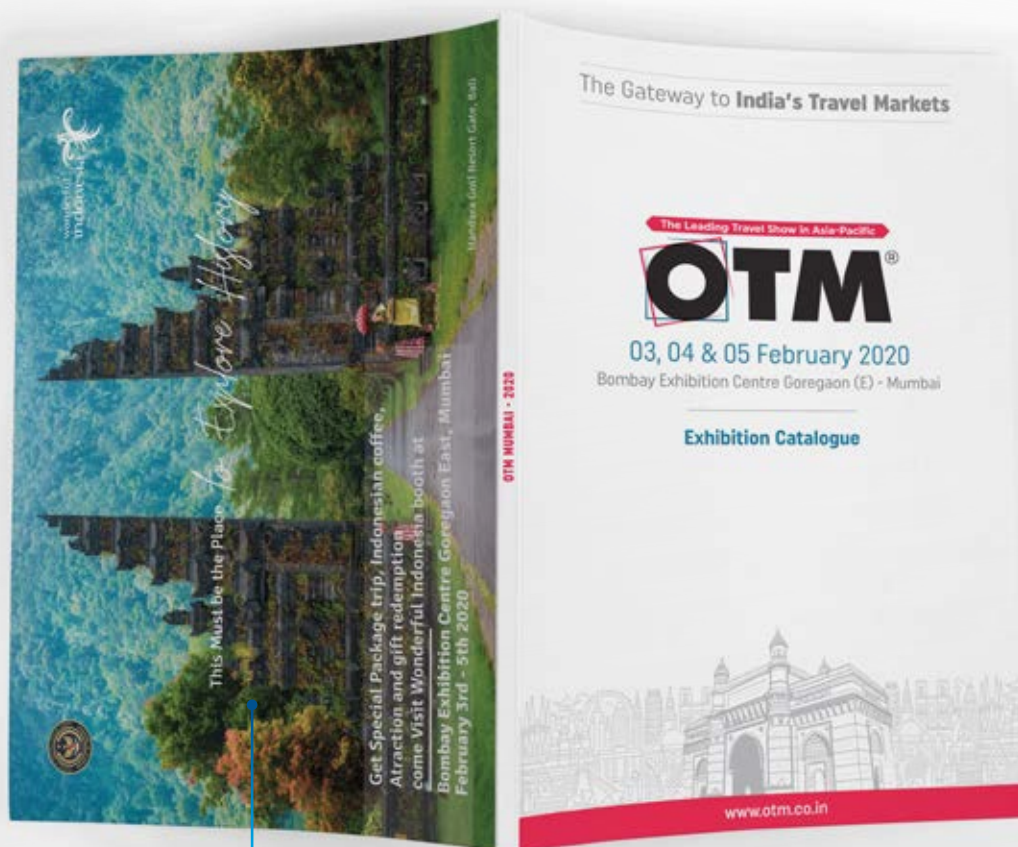
500 registered visitors and buyers at the exhibition will be given an attractive **business card album**.

Sponsoring this may be the most effective means to register your brand to the most important visitors in the exhibition, for a long time.



PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	3,75,000	5,000
OTM Mumbai	6,30,000	8,500
BLTM Delhi	6,30,000	8,500

Full Page Advertising: Back Cover of the Exhibition Directory (Exclusive) Sponsorship



The exhibition directory being a single-point reference guide is sought-after by all show attendees. It is used by travel decision-makers and remains as a reference book in their library. A destination feature or writeup in the **Back Cover** is exclusive and a unique way of attracting the attention of these top buyers and acts as an additional medium of marketing your destination/package. Since the Exhibition Directory is available to one and all, it has maximum outreach potential.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	4,50,000	6,000
OTM Mumbai	6,75,000	9,000
BLTM Delhi	6,75,000	9,000

Full Page Advertising: Inner Cover of the Exhibition Directory (Exclusive) Sponsorship



The exhibition directory being a single-point reference guide is sought-after by all show attendees. It is used by travel decision-makers and remains as a reference book in their library. A destination feature or writeup in the **Inner Cover** is exclusive and a unique way of attracting the attention of these top buyers and acts as an additional medium of marketing your destination/package. Since the Exhibition Directory is available to one and all, it has maximum outreach potential.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	3,75,000	5,000
OTM Mumbai	5,60,000	7,500
BLTM Delhi	5,60,000	7,500

Destination Feature/ Write-Up In Exhibition Directory Sponsorship

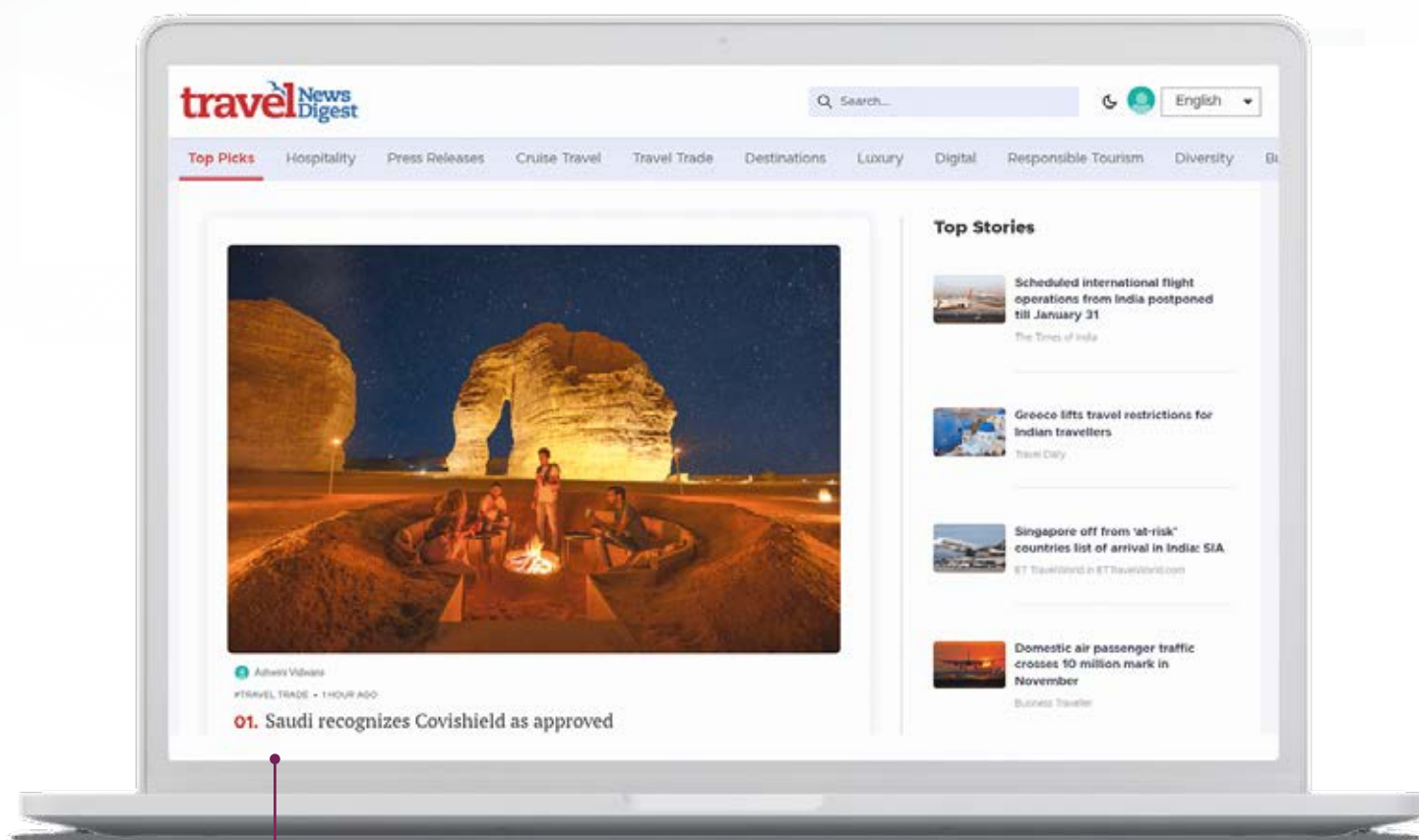


The **Exhibition Directory** being a single-point reference guide is sought-after by all show attendees. It is used by travel decision-makers and remains as a reference book in their library. A destination feature or writeup is a unique way of attracting the attention of these top buyers and acts as an additional medium of marketing your destination/package.

Since the Exhibition Directory is available to one and all, it has maximum outreach potential.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	2,50,000	3,400
OTM Mumbai	3,75,000	5,000
BLTM Delhi	3,75,000	5,000

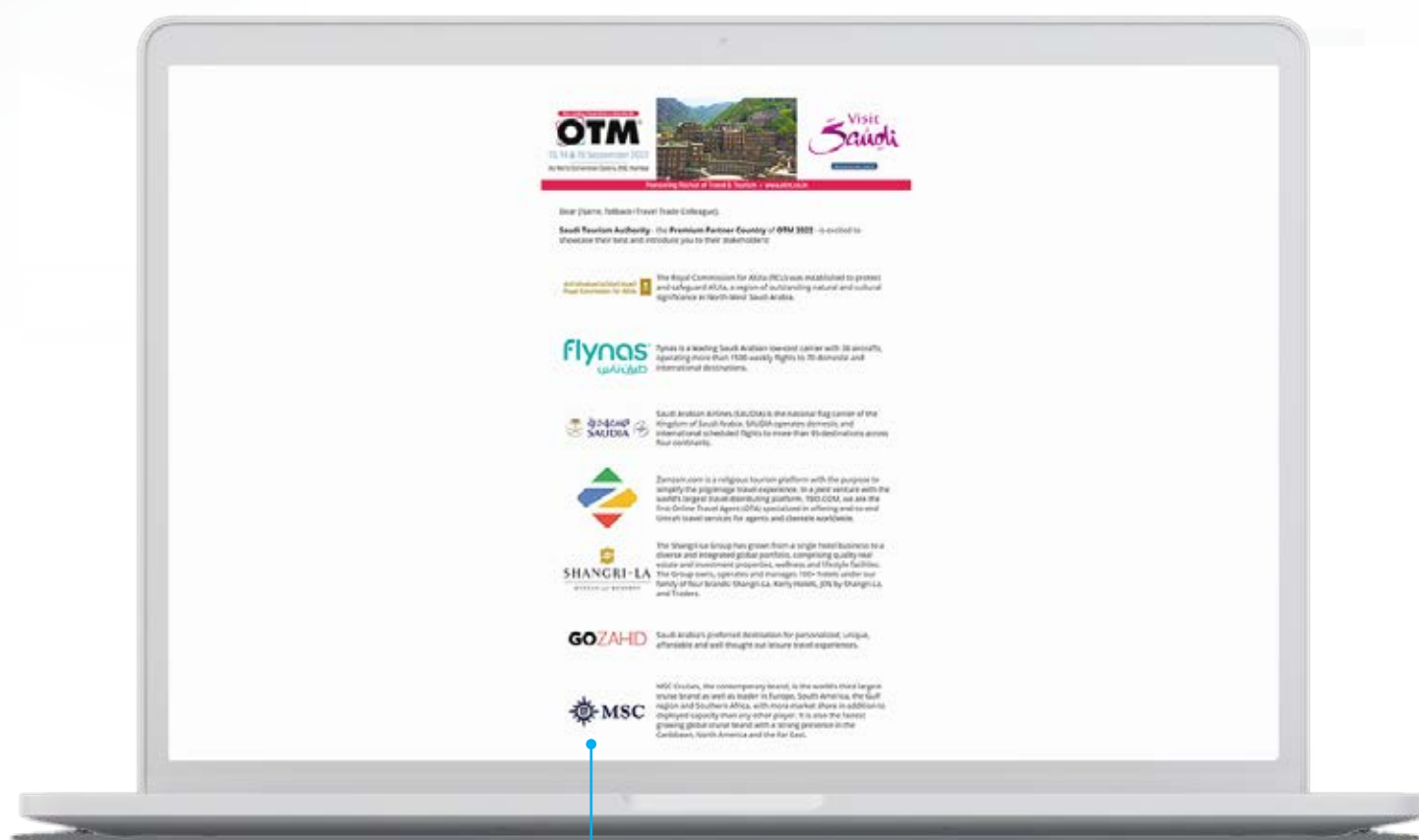
Website Banner Sponsorship



Your **Website Banner** is highlighted in the Top 5 stories of the Travel News Digest website for 1 month, giving it the maximum reach amongst our 30,000+ online readers.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	50,000	700
OTM Mumbai	50,000	700
BLTM Delhi	50,000	700

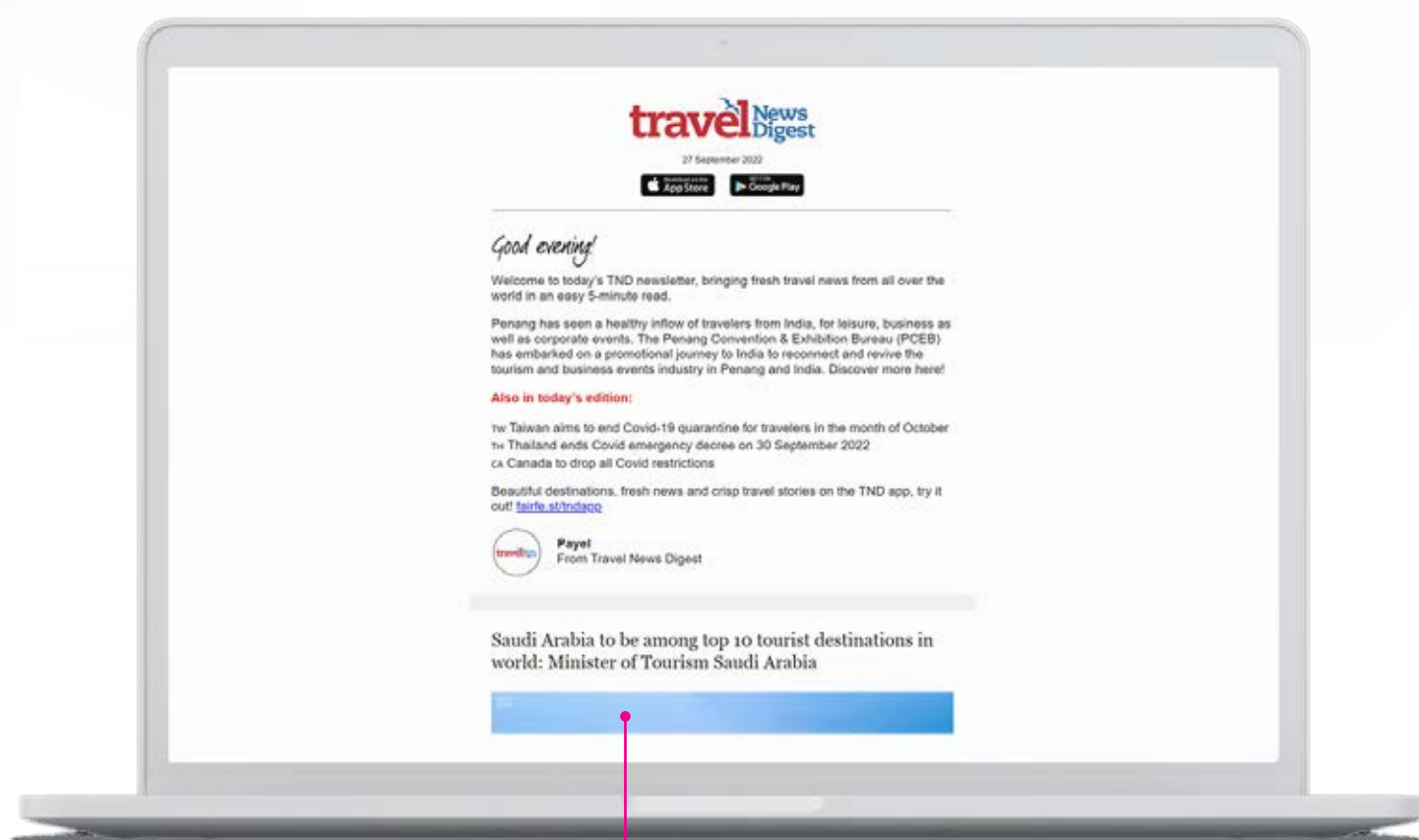
Dedicated Emailer Sponsorship



Your latest promotions, deals, offers and product news delivered to a highly targeted audience via a **Dedicated Emailer** to over 50,000+ travel trade industry subscribers.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	1,00,000	1,250
OTM Mumbai	1,00,000	1,250
BLTM Delhi	1,00,000	1,250

Newsletter Sponsorship



A fantastic opportunity to get your news in front of 50,000+ eyes, part of our travel trade database from Pan-India, who receive our daily **newsletter**.

PRICING: exclusive of GST @18%	INR	US\$
TTF Per Location	50,000	625
OTM Mumbai	50,000	625
BLTM Delhi	50,000	625

SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS

Premium Partner Country



Partner Countries

Partner Countries



Destination Partners

Focus Destination

Feature Countries



Host State



Partner States



Partner States



Feature States



Feature States

Featured Exhibitors

Supported by



Supported by



Official Publication



Organised by



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