



KOLKATA

India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

10, 11 & 12 July 2025

Biswa Bangla Mela Prangan, Kolkata

THE GATEWAY TO THE EASTERN INDIA TRAVEL MARKET

TTF KOLKATA - INDIA'S OLDEST TRAVEL TRADE SHOW (EST. 1989)

The show, featuring exhibitors from abroad and across India, stands as the optimal platform to engage with Eastern India's entire travel market—a significant source for both domestic and outbound tourism. Kolkata, known as a melting pot for travel enthusiasts, unquestionably serves as the ideal host city for the oldest show in the TTF series. TTF Kolkata occurs in July, just before the Durga Puja holidays—the peak vacation travel season for the region.

TTF Kolkata 2025 is now an **exclusive B2B event**, giving you direct access to key travel buyers from Eastern India—one of the country's biggest source markets! This year, the show will bring top travel agents from cities like **Kolkata (West Bengal)**, **Bhubaneswar (Odisha)**, **Ranchi (Jharkhand)**, **Guwahati (Assam)** and other **North Eastern States** under one roof, offering unparalleled access to this fast-growing market.

The event is hosted at the **Biswa Bangla Mela Prangan**, boasting state-of-the-art facilities, which significantly contribute to creating an optimal setting for networking and business meetings catering to both exhibitors and visitors alike.



Kolkata is consistently ranked among the top cities in India by GDP, typically securing the 3rd highest GDP after Mumbai and Delhi

Combined GDP of Eastern + Northeast India is approx 16%

- Best platform to capture the Eastern India travel market
- Right before Durga Puja holidays
- Brand new, world-class venue - Biswa Bangla Mela Prangan



500+

EXHIBITORS



15+

COUNTRIES



25+

INDIAN STATES/ UTs



5000+

TRADE VISITORS



UNLOCK NEW BUSINESS OPPORTUNITIES

Showcase your brand to **5000+ qualified travel trade attendees** from across India and beyond, including key decision-makers in **leisure travel, tour operators, MICE agents, and corporate buyers**. Expand your partnerships, secure high-value business deals, and gain unmatched visibility in one of the world's fastest-growing travel markets.

HEAR FROM OUR EXHIBITORS



"India is a very important tourism market for Thailand. In the first half of 2024, we've already welcomed over 1 million Indian visitors — and we expect that number to reach 2 million by year-end. TTF has given us a wonderful platform to showcase Thailand, and we are very grateful for this opportunity."

- **HE Khun Siriporn Tantipanyatthep**, Consul General, Royal Thai Consulate-General, Kolkata



"At TTF, we meet real business owners, decision-makers, and industry partners. We treat this as a B2B session where you can instantly communicate, get feedback, and make decisions. Participating in travel marts like these is very important."

- **Thisum Jayasuriya**, Chairman, Sri Lanka Convention Bureau



"TTF has always been very important for us. More than 50% of our visitors come from West Bengal, and we want to take this relationship further. We're using this platform to promote not only our mainstream destinations, but also new ones that we're developing across Sikkim."

- **Saurav Baraily**, Tourism & Civil Aviation Dept., Govt. Of Sikkim



"The sheer number of participants is great. Visitors find value when they meet not only tourism boards and airlines, but all stakeholders of the industry in one place."

- **Pran Sathiadasan**, VP - Commercial Operations, Indian Subcontinent, Fly Dubai



SESSIONS AT TTF FORUM



Spanning three days, the event hosts live meetings, networking sessions, informative panel discussions, and media interactions, bringing together industry-leading exhibitors from across India and abroad, all convening under one roof.

AMAZING THAILAND: YOUR STORIES NEVER END

The engaging session highlighted Thailand's vibrant tourism offerings. From the bustling street markets of Bangkok to the serene beaches of Phuket, the presentation showcased the blend of culture, adventure, and relaxation. Thoughtful interactions further highlighted the legendary hospitality, mouth-watering cuisine, vibrant festivals, and unique experiences—like Thai boxing, wellness retreats, and dreamy destination weddings that captivated the audience.

PANEL DISCUSSION: HOW TO BRIDGE THE GAP BETWEEN AIRLINES AND AGENTS?

The session brought together key voices from the aviation and travel trade sectors for a dynamic and solution-driven discussion. Moderated by Manav Soni, Eastern Region Chairman, TAAI, the panel featured insights from Pran Sathiadasan (VP, Indian Subcontinent, Flydubai Airlines), Ritam Saha (Asst. Director, Passenger & Cargo Services – India, Nepal & Bhutan, IATA), and Vijay Mohan Raj (Managing Director, Sameera Travel and Tours).

The conversation highlighted the current disconnect between airlines and agents, focusing on communication gaps, evolving commercial models, and the need for greater transparency. The speakers shared practical solutions to strengthen collaboration, emphasizing trust, training, and technology integration as key tools to build resilient partnerships.



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PARTICIPATION PACKAGE (Rate/sq.m.)

2025	Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Kolkata - 10-12 July	Rs.38000/US\$430	Rs.42000/US\$475	Rs.46000/US\$520	Rs.50000/US\$560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

* Payment is due at the time of booking with additional GST @ 18%.

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