

### 19 & 20 JULY 2025

Samrat Ashok Convention Centre, Gyan Bhawan, Patna

### **2024 POST SHOW REPORT**





### 22 & 23 OCTOBER 2024

Samrat Ashok Convention Centre, Gyan Bhawan, Patna

TTF PATNA: UNVEILING THE TOURISM POTENTIAL OF BIHAR



























The current tourism sector of 250 billion USD will reach 500 billion USD in the next 5 years, which will greatly boost the growth prospects for India's tourism sector. I express my gratitude to Nitish Kumar Ji and wish for the success of this magnificent event organized by Bihar Tourism in its beautiful second edition of TTF. At the same time, I thank all of you for giving me the fortunate opportunity to attend this program, and I wholeheartedly thank the Bihar government and Nitish Mishra Ji for that.

- Shri Gajendra Singh Shekhawat, Hon'ble Tourism Minister, Govt. of India





Shri Gajendra Singh Shekhawat, Hon'ble Tourism Minister, Govt. of India







It is a great pleasure to see everyone who has come to this Travel and Tourism Fair in Bihar. It is a matter of great pleasure that along with the participation of various states, there has been participation from the Government of India as well. We are witnessing a transforming image of Bihar, while the state governments and the central government work together to promote our country's diverse destinations to the world.

- Shri Nitish Mishra, Hon'ble Minister for Industries and Tourism, Govt. of Bihar









Shri Nitish Mishra, Hon'ble Minister for Industries and Tourism, Govt. of Bihar





I hope that these two days will be highly beneficial for the tourism industry. Once again, I extend my heartfelt thanks to the Hon'ble Minister of Tourism and Culture of the Government of India for dedicating his time to this program, which has enhanced its prestige and ensured its presence as a truly national event.

- Shri Lokesh Kumar Singh, IAS, Secretary Tourism, Govt of Bihar





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It was a very good experience, and TTF Patna had quite knowledgeable discussions and provided a lot of information. Congratulations to TTF!

- Shri Satpal Maharaj, Hon'ble Minister for PWD, Tourism, Panchayati Raj, Irrigation, Culture, Govt. of Uttarakhand















## **VIP** Visit





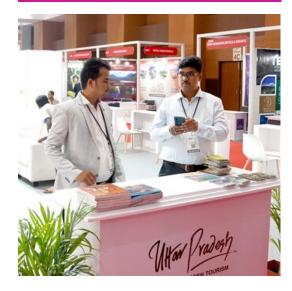








### A glimpse of the show











# A glimpse of the show













### Cultural Programme











#### Session:

## Nature and Nurture: Building a Responsible Eco-Tourism Model





## Session: Transforming India: Strategies for Sustainable & Inclusive Tourism Growth







### Session:

### **Destination Presentation by Maharashtra Tourism**





### Session:

### Thrills and Trails: The Potential of Adventure Tourism







## Award Programme

TTF Patna awards given by
Shri Nitish Mishra, Hon'ble Minister for Industries and Tourism, Govt. of Bihar &
Shri Lokesh Kumar Singh, IAS
Secretary Tourism, Govt of Bihar















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