



**19 & 20 JULY 2025**

Samrat Ashok Convention Centre, Gyan Bhawan, Patna

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## **2024 POST SHOW REPORT**





**22 & 23 OCTOBER 2024**

**Samrat Ashok Convention Centre, Gyan Bhawan, Patna**

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**TTF PATNA: UNVEILING THE TOURISM  
POTENTIAL OF BIHAR**



150+

EXHIBITORS



16+

INDIAN  
STATES/UTs



1800+

TRAVEL PROFESSIONALS



1000+

ENTHUSIASTIC  
TRAVELLERS



2500+

SQ.M. AREA







The current tourism sector of 250 billion USD will reach 500 billion USD in the next 5 years, which will greatly boost the growth prospects for India's tourism sector. I express my gratitude to Nitish Kumar Ji and wish for the success of this magnificent event organized by Bihar Tourism in its beautiful second edition of TTF. At the same time, I thank all of you for giving me the fortunate opportunity to attend this program, and I wholeheartedly thank the Bihar government and Nitish Mishra Ji for that.

**- Shri Gajendra Singh Shekhawat, Hon'ble Tourism Minister, Govt. of India**





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It is a great pleasure to see everyone who has come to this Travel and Tourism Fair in Bihar. It is a matter of great pleasure that along with the participation of various states, there has been participation from the Government of India as well. We are witnessing a transforming image of Bihar, while the state governments and the central government work together to promote our country's diverse destinations to the world.

**- Shri Nitish Mishra, Hon'ble Minister for Industries and Tourism, Govt. of Bihar**





**Shri Nitish Mishra, Hon'ble Minister for Industries and Tourism, Govt. of Bihar**





I hope that these two days will be highly beneficial for the tourism industry. Once again, I extend my heartfelt thanks to the Hon'ble Minister of Tourism and Culture of the Government of India for dedicating his time to this program, which has enhanced its prestige and ensured its presence as a truly national event.

**- Shri Lokesh Kumar Singh, IAS, Secretary Tourism, Govt of Bihar**





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It was a very good experience, and TTF Patna had quite knowledgeable discussions and provided a lot of information. Congratulations to TTF!

**- Shri Satpal Maharaj, Hon'ble Minister for PWD, Tourism, Panchayati Raj, Irrigation, Culture, Govt. of Uttarakhand**







# VIP Visit



## A glimpse of the show



## A glimpse of the show



## Cultural Programme



## Session: **Nature and Nurture: Building a Responsible Eco-Tourism Model**



## Session: **Transforming India: Strategies for Sustainable & Inclusive Tourism Growth**



## Session: Destination Presentation by Maharashtra Tourism



## Session: Thrills and Trails: The Potential of Adventure Tourism



# Award Programme

TTF Patna awards given by  
**Shri Nitish Mishra**, Hon'ble Minister for  
Industries and Tourism, Govt. of Bihar &  
**Shri Lokesh Kumar Singh, IAS**  
Secretary Tourism, Govt of Bihar



Host State		Partner State	Feature States	
 www.incredibleindia.org	 <b>BIHAR TOURISM</b> Blissful Bihar	 <b>UTTAR PRADESH TOURISM</b> U.P. nahi dekha toh India nahi dekha.	 <b>ODISHA</b> INDIA'S BEST KEPT SECRET.	 <b>RAJASTHAN</b> The Incredible State of India!

Feature States					
 <b>MAHARASHTRA TOURISM</b>	 <b>Telangana</b> HEART OF THE DECCAN telanganatourism.gov.in	 <b>Chhattisgarh</b> full of surprises Chhattisgarh Tourism Board	 <b>Gujarat Tourism</b> Khushboo Gujarat Ki	 <b>PUNJAB TOURISM</b> India Begins Here	

Feature States					
 <b>Delhi Tourism</b>	 <b>Meghalaya TOURISM</b>	 <b>J&amp;K TOURISM</b> see J&K in a new light	 <b>Assam</b> Department of Tourism	 <b>TRIPURA TOURISM</b>	 <b>Kerala</b> Gods Own Country

Partner Hotel	Transport Partner	Adventure Partner	Featured Exhibitors	
 <b>Chanakya</b> HOTELS • CONVENTIONS • RESORTS	 <b>POPULAR TOUR &amp; TRAVEL</b> POP PLAN, WE SERVE	 <b>MOTORHOME ADVENTURES</b>	 <b>fly24hrs</b> One Step Ahead...	 <b>Akbar Group</b>

Featured Exhibitors					
 <b>The Soaltree</b> Hotels & Resorts	 <b>QSAINA</b> GROUP OF HOTELS WHERE ELITE MEETS COMFORT	 <b>The AVR</b> Hotels & Banquets	 <b>HOTEL SONAR BANGLA</b>	 <b>Shop Your Trip</b> DMC OF DUBAI	 <b>SASTA EUROPE</b> DMC OF EUROPE
 <b>Landmark</b> HOTELS AND RESORTS	 <b>CareMyTrip.com</b> Indian Hotels Association Member	 <b>ZONE</b> BY THE PARK	 <b>DESTINATION INDIA &amp; Beyond</b>	 <b>Somatheeram</b> AYURVEDA GROUP	 <b>The Elephanta Pit Resort</b>

Launching	Supported by				
 <b>VISIT TERAI</b>	 <b>TAB</b> Let's Discover Bihar	 <b>TOURISM ASSOCIATION OF BIHAR</b>	 <b>ATAA</b> Transforming Tourism	 <b>TPI</b> TOURISM PROMOTION FROM 40 YEARS	 <b>VIG</b> VIRSA GROUP

Supported by	Official Publication	Organised by
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 <b>TOA</b>	 <b>tia</b> TOURISM INDIA ALLIANCE	 <b>nimra</b> NATIONAL INDIAN MEDIA RESOURCES ASSOCIATION
 <b>TAHAT</b> TRAVEL AGENTS HOTELS & TRAVEL ASSOCIATION	 <b>travel News Digest</b>	 <b>FAIRFEST MEDIA LIMITED</b>

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